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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2 (c)THEREUNDER

Date of Report:

July 8, 2025

2. SEC Identification Number:

A199813754

3. BIR Tax Identification No .:

201-277-095

4. Exact name of issuer as specified in its charter:

Puregold Price Club, Inc.

5. Province, country or other jurisdiction of incorporation

Manila, Philippines

6. Industry Classification Code: (SEC Use Only)

7. Address of principal office:

No. 900 Romualdez St., Paco, Manila

Postal Code

1007

8. Issuer's telephone number, including area code:

(63) 9178612459

- 9. Former name or former address, if changed since last report: N/A
- 10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class

Number of Shares of Common Stock Outstanding

Common Shares Treasury Shares 2,880,137,615 24,076,471

11. Indicate the item numbers reported herein:

Item 9. Other Events: Public Ownership Computation as of June 30, 2025 (Please see attachment)

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

8 July 2025

Date

Registrant

Jewelyn A. Jumalon

Assistant Corporate Secretary &

Compliance Officer

PUREGOLD PRICE CLUB, INC. Computation of Public Ownership As of June 30, 2025

Number of Issued Shares	2,904,214,086
Number of Treasury Shares	24,076,471
Number of Outstanding Shares	2,880,137,615
Number of Listed Shares	2,904,214,086

A. Directors

Name	Direct	Indirect	Total	%
Susan P. Co	178,242,585	-	178,242,585	6.19
Ferdinand Vincent P. Co	26,709,460	-	26,709,460	0.93
Lucio L. Co	211,088,022	-	211,088,022	7.33
Pamela Justine P. Co	26,709,460	-	26,709,460	0.93
Anthony G. Sy	400	568,970	569,370	0.02
Jack T. Huang	15,000	-	15,000	0.00
Jaime S. Dela Rosa (ID)	1	-	1	0.00
Gil B. Genio (ID)	-	161,000	161,000	0.01
Emmanuel G. Herbosa (ID)	100	-	100	0.00
Total	442,765,028	729,970	443,494,998	15.41

B. Officers

Name	Direct	Indirect	Total	%
Susan P. Co, Chairman		Same as	above	
Ferdinand Vincent P. Co, President		Same as	above	
Baby Gerlie I. Sacro, Corporate		-	-	-
Secretary				
Katrina Marie Co Go, Treasurer	1,200,026	-	1,200,026	0.04
Jewelyn A. Jumalon, Assistant				
Corporate Secretary and	-	-	-	0.00
Compliance Officer				
Jaime S. Dela Rosa, Lead		Same as	above	
Independent Director				
John Marson T. Hao, Investor	-	-	-	0.00
Relations Officer and Sustainability				
Officer				
Antonio G. Delos Santos II, VP for	-	-	•	0.00
Operations				
Joseph U. Sy, VP for Operations	-	=	-	0.00
Renato T. Bechayda, VP for	-	-	-	0.00
Operations				
Edison T. Anggala, VP for	-	-	- 1	0.00
Operations				
Maricel R. Cambe, VP for Financial	-	-	•	0.00
Accounting	10.000			
Kenneth N. Tiu, VP for Accounts	10,000	-	10,000	0.00
Payable T. Pashavila VP (a)				
Emelda T. Bechayda, VP for	-	7	-	0.00
Treasury Elvira D. Gutierrez, VP for Human				0.00
Resources	-	-	-	0.00
Edgar Tacorda, Internal Auditor and				0.00
Risk Officer	-	-	-	0.00
Levi B. Labra, Board Adviser				0.00
Total	1,210,026	0	1 210 026	
Total	1,210,026	U	1,210,026	0.04

C. Principal/Substantial Stockholders

Name	Direct	Indirect	Total	%
Camille Clarisse P. Co	8,155,288	-	8,155,288	0.28
Total	8,155,288	-	8,155,288	0.28

D. Affiliates

Name	Direct	Indirect	Total	%
Cosco Capital, Inc.	1,410,867,188	-	1,410,867,188	48.99
Entenso Equities Incorporated	14,551,209	~	14,551,209	0.51
Total	1,425,418,397		1,425,418,397	49.50

E. Government

Name	Direct	Indirect	Total	%
-	-	-	-	-

F. Banks

Name	Direct	Indirect	Total	%
-	-	-	_	

G. Employees

Name	Direct	Indirect	Total	%
-	-	-	-	_

H. Lock-Up Shares

Name	Direct	Indirect	Total	%
-	_	-	-	-

I. Others

Name	Direct	Indirect	Total	%
-	-	-	-	-

Computation of Public Ownership

Total Non-Public Shareholdings	1,878,278,709	65.21%
Total Public Shareholdings	1,001,858,906	34.79%
Total Outstanding Shares	2,880,137,615	100.00%
Minimum Public Ownership		10%
Actual Public Ownership		34.79%

Computation of Market Capitalization

Total Outstanding Shares	2,880,137,615
Market Price	Php36.00
Market Capitalization	Php103,684,954,140.00

Computation of Number of Shareholders and Foreign Ownership

Number of Listed Shares	2,904,214,086
Number of Stockholders owning at least One Board Lot	37
Percentage of Foreign Ownership Limit	40%
Actual Percentage of Foreign Ownership	18.50%