

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

P U R E G O L D P R I C E C L U B , I N C .

(Company's Full Name)

N O . 9 0 0 R O M U A L D E Z S T . , P A C O ,
M A N I L A

(Business Address: No. Street City/Town/Province)

JEWELYN A. JUMALON

09178612459

(Company Telephone Number)

1 2 3 1

Month Day

SEC FORM 17-C

(Form Type)

0 5 1 3

Month Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2 (c) THEREUNDER

1. Date of Report: **September 11, 2025**
2. SEC Identification Number: **A199813754**
3. BIR Tax Identification No.: **201-277-095**
4. Exact name of issuer as specified in its charter: **Puregold Price Club, Inc.**
5. Province, country or other jurisdiction of incorporation **Manila, Philippines**
6. Industry Classification Code: (SEC Use Only) 
7. Address of principal office: **No. 900 Romualdez St., Paco, Manila** Postal Code **1007**
8. Issuer's telephone number, including area code: **(63) 9178612459**
9. Former name or former address, if changed since last report: **N/A**
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding
Common Shares	2,880,137,615
Treasury Shares	24,076,471

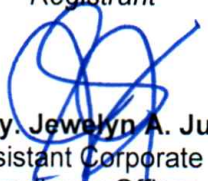
11. Indicate the item numbers reported herein: **Item 9. Other Events:**
Appointment of Ms. Maria Teresa S. Lontoc as Interim Data Protection Officer
(Please see attachment)

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.
Registrant

11 September 2025
Date


Atty. Jewelyn A. Jumalon
Assistant Corporate Secretary &
Compliance Officer

SEC 17-C: Current Report
Puregold Price Club, Inc.

The Board of Directors of Puregold Price Club, Inc. appoint Ms. Maria Teresa S. Lontoc as the Company's Interim Data Protection Officer, during its special meeting today, September 11, 2025, and authorize her registration as such with the National Privacy Commission.

Ms. Maria Teresa S. Lontoc has 15 years of experience in wholesale and retail operation audit including business processes standardization, system and process efficiencies and improvements. She worked with Dairy Farm International based in Singapore and Malaysia from 2011 to 2013 as Senior Business Consultant and Pilipinas Makro from 2001 to 2011 as Systems and Audit Manager.

Ms. Lontoc has been with Puregold Price Club, Inc. since 2013, where she initially served as Senior Manager for Executive Office.

From 2014 to 2022, she concurrently headed the Company's Internal Audit, and Business Process & Inventory Control Departments.

Currently, she is the head of Business Process Unit and Inventory Control Department.

She is a graduate of University of Batangas with a Bachelor of Science in Commerce, major in Accounting. She completed business process management training in Singapore in 2012.