COVER SHEET

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| (Business Address: No. Street City/Town/Province) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Total No. of Stockholders | | | | | | | | | | | | | | | | | | | | | Do | mes | stic | | j | | <u> </u> | F | orei | gn | | |
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STAMPS

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. May 14, 2024

Date of Report (Date of earliest event reported)

- 2. SEC Identification Number A199803754 3. BIR Tax Identification No. 201-277-095
- 4. PUREGOLD PRICE CLUB. INC.

Exact name of issuer as specified in its charter

5. Manila, Philippines

6. (SEC Use Only)

Province, country or other jurisdiction of incorporation

Industry Classification Code:

7. No. 900 Romualdez St., Paco, Manila

1007

Address of principal office

Postal Code

8. 09178612459

Issuer's telephone number, including area code

9. None

Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class

Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding

Common Share

2,880,137,615

11. Indicate the item numbers reported herein: Other Matters

The Board of Directors of Puregold Price Club, Inc. (the "Company"), in its special meeting held on May 14, 2024, has declared a cash dividend with details as follows:

Regular Cash Dividend:

Declaration Date:

Record Date:

Payment Date:

Total Pay-Out:

2023 Year Net Income:

P0.90 per share

May 14, 2024

May 29, 2024

June 21, 2024

P2.59 billion

P8.6 billion

Pay-out Ratio: 30% Dividend Yield: 3.7%

The said dividend is consistent with the Company's dividend policy, which is an annual cash dividend payout ratio of at least 30% of consolidated core net income from the preceding year.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC. MAY 14, 2024

Candy H. Dacamay-Datuon
Assistant Corporate Secretary &
Compliance Officer