COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

(Business Address: No. Street City/Town/Province)

JEWELYN A. JUMALON	09178612459
	(Company Telephone Number)

1 2	3 1	SEC FORM 17-C	0 5	1 4
Month	**Day**	(Form Type)	**Month**	**Day**

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total Amount of Borrowing

Total No. of Stockholders

Domestic

Foreign

' SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2 (c)THEREUNDER**

1.	Date of Report:	**August 8, 2024**
2.	SEC Identification Number:	**A199813754**
3.	BIR Tax Identification No.:	**201-277-095**
4.	Exact name of issuer as specified in its charter:	**Puregold Price Club, Inc.**
5.	Province, country or other jurisdiction of incorporation	Manila, Philippines
6.	Industry Classification Code: (SEC Use Only)	
7.	Address of principal office: **No. 900 Romualdez St., Paco, Manila**	Postal Code **1007**
8.	Issuer's telephone number, including area code:	**(63) 9178612459**

9. Former name or former address, if changed since last report: **N/A**

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding
Common Shares	**2,880,137,615**
Treasury	**24,076,471**

11. Indicate the item numbers reported herein: **Item 9. Other Events: (Please see attachment)**

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.
Registrant

8 August 2024
Date

Jewelyn A. Jumalon
Assistant Corporate Secretary &
Compliance Officer

Puregold 1H 2024 net income grew to P4.95 billion, Up 12.5% YoY

Manila, Philippines – Grocery retail leader Puregold Price Club, Inc. (PGOLD) grew consolidated revenue to Php 98.5 billion in the first half of 2024 which represents an 8% growth from Php 91.2 billion in the same period last year. In the first half of 2024, the enterprise experienced positive same store sales growth (SSSG) of +1.9% from Puregold Stores driven by higher traffic and +2.4% from S&R Warehouse clubs driven from higher ticket size. The company continues to see a buoyant trajectory in topline growth for the second half of 2024.

PGOLD consolidated net income for the first half of 2024 grew by 12.5% year on year to Php 4.95 billion from Php 4.4 billion. Puregold's topline growth was complimented by the slight improvement in gross margins for both Puregold and S&R business.

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As of end June 2024, PGOLD opened 12 new Puregold stores, 2 S&R Membership Shopping Warehouse and 1 S&R New York Style QSR. The group had a total of 581 stores nationwide. These include 498 Puregold stores, 28 S&R Membership Shopping Warehouses, and 55 S&R New York Style QSRs.