COVER SHEET

P U R E G O L D P R I C E C L U B , I N C .																							A	1	9	9	8	1	3	7	5	4	
(Company's Full Name) NO. 900 ROMUALDEZST., PACO, MANILA A DESTRICT STATE STA																										SE	C Re	gistra	ation	Nur	nber		
(Company's Full Name) NO . 9 0 0 R O M U A L D E Z S T . , P A C O , M A N I L A	P	U	R	E	G	0	L	D		P	R	1	С	E		C	L	U	В	,		1	N	C			Г						-
NO. 900 ROMUALDEZST., PACO, MANILA (Business Address: No. Street City/Town/Province) JEWELYN A. JUMALON O9178612459 (Company Telephone Numb Total No. of Stockholders SEC Personnel concerned LCU File Number Cashier																										T							
NO. 900 ROMUALDEZST., PACO, MANILA (Business Address: No. Street City/Town/Province) JEWELYN A. JUMALON O9178612459 (Company Telephone Numb Total No. of Stockholders SEC Personnel concerned LCU File Number Cashier																													0				=
(Business Address: No. Street City/Town/Province) JEWELYN A. JUMALON O9178612459 (Company Telephone Numb (Company Telephone Numb (Form Type) Month Day (Secondary License Type, If Applicable) Opt. Requiring this Doc. Amended Articles Number/Section Total Amount of Borrowing Fotal No. of Stockholders Domestic Foreign Cashier Cashier								_						(C	omp	any's	s Ful	II Na	me)			_	-			_							
(Secondary License Type, If Applicable) Dept. Requiring this Doc. Cashier	N	0			9	0	0		R	0	M	U	Α	L	D	E	Z		S	Т		,		P	A	С	0	,					
JEWELYN A. JUMALON O9178612459 (Company Telephone Numb (Company Telephone Numb (Form Type) Month Day (Secondary License Type, If Applicable) Dept. Requiring this Doc. Amended Articles Number/Section Total Amount of Borrowing Total No. of Stockholders Domestic Foreign Cashier Document ID	M	A	N	1	L	A																				T							
JEWELYN A. JUMALON O9178612459 (Company Telephone Numb (Company Telephone Numb (Form Type) Month Day (Secondary License Type, If Applicable) Oept. Requiring this Doc. Amended Articles Number/Section Total Amount of Borrowing Fotal No. of Stockholders Domestic Foreign Cashier Document ID																																	
JEWELYN A. JUMALON O9178612459 (Company Telephone Numb (Company Telephone Numb (Form Type) Month Day (Secondary License Type, If Applicable) Dept. Requiring this Doc. Amended Articles Number/Section Total Amount of Borrowing Total No. of Stockholders Domestic Foreign Cashier Document ID																																	
(Company Telephone Number SEC FORM 17-C D 5 1											(Bu	sine	ss A	ddre	ss: I	No. S	Stree	et Cit	y/To	wn/l	Provi	nce)		<u> </u>		-				-			
(Company Telephone Number SEC FORM 17-C D 5 1				EV	VE	V	NI A		LIN	// A I	0	NI.	_														-	104	701	242	AF	•	
SEC FORM 17-C (Form Type) Month Day (Secondary License Type, If Applicable) (Secondary License Type, If Applicable) Amended Articles Number/Section Total Amount of Borrowing Foral No. of Stockholders Domestic Foreign Cashier Cashier				LV	VE		N /-	1. 0	UIV	IAI	_0	IN		-												(0							er)
Month Day (Form Type) Month D. (Secondary License Type, If Applicable) Dept. Requiring this Doc. Amended Articles Number/Section Total Amount of Borrowing Domestic Foreign SEC Personnel concerned LCU File Number Cashier Document ID	1	2		3	1	ı								-	EC	. E	OP	RA.	17	_								1			1		
(Secondary License Type, If Applicable) Dept. Requiring this Doc. Amended Articles Number/Section Total Amount of Borrowing Domestic Foreign SEC Personnel concerned LCU File Number Cashier				-									_						- SIPE														4
Dept. Requiring this Doc. Amended Articles Number/Section Total Amount of Borrowing Domestic Foreign SEC Personnel concerned LCU File Number Cashier					,											,		,,,,											IVIO	11111		0.	ıy
Dept. Requiring this Doc. Amended Articles Number/Section Total Amount of Borrowing Domestic Foreign SEC Personnel concerned LCU File Number Cashier												N.																					
Dept. Requiring this Doc. Amended Articles Number/Section Total Amount of Borrowing Domestic Foreign SEC Personnel concerned LCU File Number Cashier																			15.0		-11-1												
Total No. of Stockholders Domestic Foreign SEC Personnel concerned LCU File Number Cashier													Sec	onaa	ary L	icen	se i	ype,	If A	opiic	able)				1								
Total No. of Stockholders Domestic Foreign SEC Personnel concerned LCU File Number Cashier	Don	+ Pr			hio F																										100000 M		
Total No. of Stockholders Domestic Foreign SEC Personnel concerned LCU File Number Cashier	Dep	il. Ke	quii	ing t	nis L	JOC.																		А	men	ded	Artic	les N	lumt	per/S	ectio	n	
SEC Personnel concerned LCU File Number Cashier	_	-		-	-																		-		Tota	al An	noun	t of B	orro	wing		-	-
LCU File Number Cashier Document ID	Tota	al No	of S	Stock	kholo	ders																	Do	omes	stic]	- 1		F	oreig	n	
LCU File Number Cashier Document ID			-													-			-				-					-		Z 1			
File Number Cashier Document ID	SE	C Pe	rson	nel d	conc	erne	d																										
File Number Cashier Document ID													_	_		LCU	-	_	_														
Document ID				Fi	le N	umbe	er			-						11 1																	
Document ID													7-111		C	achie	ar	-															
STAMPS				Do	ocum	nent	ID								0	201116																	
STAMPS	_		_		-		-	-	-																								
STAINIPS				0	ΤΛ.	ME	0																										
				5	IAI	۷IP	5																										

Remarks: Please sure BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2 (c)THEREUNDER

July 31, 2024 Date of Report: 1. 2. SEC Identification Number: A199813754 BIR Tax Identification No .: 201-277-095 3. Exact name of issuer as specified in its charter: Puregold Price Club, Inc. 4. Province, country or other jurisdiction of incorporation Manila, Philippines 5. Industry Classification Code: (SEC Use Only) 6. Postal Code 7. Address of principal office: No. 900 Romualdez St., Paco, Manila 1007 (63) 9178612459 8. Issuer's telephone number, including area code:

9. Former name or former address, if changed since last report: N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class

Number of Shares of Common Stock Outstanding

Common Shares Treasury Shares 2,880,137,615 24,076,471

11. Indicate the item numbers reported herein: Item 9. Other Events: Notice of Analyst Briefing

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

Registrant

31 July 2024 Date

Atty. Jewelyn A Jumalon
Assistant Corporate Secretary &
Compliance Officer

Puregold 1H 2024 Results Analyst Briefing

Puregold Price Club Inc. will hold its virtual analyst briefing for the 1H 2024 Financial Results on August 16, 2024 (Friday) at 9:00AM Manila Time.

The Zoom teleconference will run for approximately one (1) hour.

A Q&A segment will comment after the brief presentation where participants will be given the opportunity to raise questions.

Zoom Call details will be sent out to registered participants one day prior to the event.

Only confirmed participants will be allowed to join the telecom briefing.

Please call in at least five (5) minutes in advance and login your real name and company.

Kindly confirm your participation on or before August 14, 2024 with Mr. John Hao at john.hao@coscocapital.com.

We look forward to your participation.

Thank you.

For further information, you may contact: John T. Hao Investor Relations and Sustainability Officer Telephone: +632-8257-0851