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SEC Registration Number

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(Company's Full Name)

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(Business Address: No. Street City/Town/Province)

CANDY H. DACANAY-DATUON

09178612459

(Company Telephone Number)

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Month

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Day

SEC FORM 17-C

(Form Type)

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(Secondary License Type, If Applicable)

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Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

□ □ □ □ □

Domestic

Foreign

SEC Personnel concerned

[illegible]

File Number

LCU

[illegible]

Document ID

Cashier

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES
REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	May 9, 2023
SEC Identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila, 1007
Industry Classification Code	
Issuer's Telephone Number	(632) 522-8801
Former Name	None
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,880,137,615 Treasury Shares – 24,076,471
Indicate the item numbers reported therein	Other Matters/Event

**SEC 17-C Result of Annual Stockholders Meeting of
Puregold Price Club, Inc. held on May 9, 2023, at 10 AM, via Zoom Meeting**

Number of Common Shares Issued and Outstanding as of Record Date: **2,880,137,615**

Number of Stockholders Present: **2,398,889,231 (83.29%)**

A. Attendance:

1. Stockholders representing 2,398,889,231 shares attended the meeting by remote communication, proxy, and *in-absentia*, or 83.29% of the total outstanding shares.

2. The following directors and executive officers attended the meeting:

- a. Mr. Lucio L. Co - Director
- b. Mrs. Susan P. Co - Director
- c. Mr. Ferdinand Vincent P. Co - Director
- d. Ms. Pamela Justine P. Co - Director
- e. Mr. Leonardo B. Dayao, Director
- f. Mr. Jack E. Huang - Director
- g. Mr. Jaime S. Dela Rosa - Independent Director
- h. Mr. Gil B. Genio - Independent Director
- i. Mr. Emmanuel G. Herbosa - Independent Director
- j. Mr. Levi E. Labra - Board Consultant
- k. Mr. Joseph U. Sy - Vice-President for Operations
- l. Mr. Antonio Delos Santos - Vice-President for Operations
- m. Mr. Renato T. Bechayda - Vice-President for Operations
- n. Mrs. Denise Maria D. Carolino - Vice-President for Administration
- o. Ms. Edgar Tacorda - Internal Auditor
- p. Mrs. Gisela R. Altura - S&R Comptroller
- q. Mr. John Marson T. Hao - Sustainability Officer
- r. Mr. Victor John Dizon, Investor Relations Officer
- s. Ms. Maricel R. Cambe, Senior Finance Manager
- t. Mr. Kenneth N. Tiu, Senior Finance Manager
- u. Representatives from External Auditor, RG Manabat & Co. (KPMG)
- v. Representatives from Stock Transfer Agent, BDO Trust

B. Result of Votes per Item Agenda Approved during the Annual Meeting:

	Item	In favor	Against	Abstain
1	Approval of the Minutes of the Previous Meeting and Ratification of Acts and Resolutions of the Board of Directors and Management in 2021	2,398,889,231 (100%)	0	0
2	Approval of 2022 Annual Report and Audited Financial Statements	2,397,444,131 (99.94%)	1,445,100 (0.04%)	0
4	Re-Appointment of RG Manabat & Company as External Auditor of the Company and subsidiaries with up to 7.1 million fees	2,344,370,851 (97.73%)	54,518,380 (2.27%)	0
5	Election of Lucio L. Co	2,217,647,703 (92.44%)	181,241,528 (7.56%)	0
6	Election of Susan P. Co	2,210,482,328 (92.15%)	188,406,903 (7.85%)	0

7	Election of Ferdinand Vincent P. Co	2,316,109,311 (96.55%)	82,779,920 (3.45%)	0
8	Election of Pamela Justine P. Co	2,306,535,611 (96.15%)	92,353,620 (3.85%)	0
9	Election of Leonardo B. Dayao	2,210,084,988 (92.13%)	188,804,243 (7.87%)	0
10	Election of Jack T. Huang	2,299,122,941 (95.84%)	99,766,290 (4.16%)	0
11	Election of Jaime S. Dela Rosa (ID)	2,386,041,056 (99.46%)	12,848,175 (0.54%)	0
12	Election of Gil B. Genio (ID)	2,397,126,206 (99.93%)	1,763,025 (0.07%)	0
13	Election of Emmanuel G. Herbosa (ID)	2,397,126,206 (99.93%)	1,763,025 (0.07%)	0

Please see below the business profiles of the newly-elected directors of Puregold Price Club, Inc.:

Lucio L. Co, Filipino, 68 years old

Mr. Co has been the Chairman of the Board of the Company since 1998. Mr. Co is currently the Chairman and President of the following companies: Bellagio Holdings, Inc., Canaria Holdings Corporation, Ellimac Prime Holdings, Inc., Invescap Incorporated, Puregold Duty Free, Inc., and Puregold Properties, Inc. He is also the Chairman of Alcorn Petroleum and Minerals Corporation, Entenso Equities, Inc., NE Shopping Centers Corporation, PG Holdings, Inc., Pajusco Holdings Corporation, Puregold Duty Free (Subic), Inc., Puregold Finance, Inc., Puregold Realty Leasing & Management, Inc., San Jose City I Power Corp., Makabayan Holdings Incorporated, Union Energy Corporation, and Union Equities, Inc. He is a Director of these companies: Bacolod Real Estate Development Corporation, Catuiran Hydropower Corporation, Cleangreen Energy Corporation, Forbes Corporation, Grass Gold Renewable Energy (G2REC) Corporation, Karayan Hydropower Corporation, Kareila Management Corporation, LCCK & Sons Realty Corporation, Luis Co Chi Kiat Foundation, Inc., Meritus Prime Distributions, Inc., Montosco, Inc., League One Finance and Leasing Corporation, Pamana Water Corporation, Tower 6789 Corporation, Illido Management Corporation, KMC Realty Corporation, Negros Water Company, Patagonia Holdings Corp., PPCI Subic, Inc., S&R Pizza Harbor Point, Inc., S&R Pizza, Inc., and VS Gripal Power Corporation. He is a member of the Board of Trustees of Luis Co Chi Kiat Foundation, Inc. Mr. Co holds positions in other PSE-listed companies: Chairman of Cosco Capital, Inc., Director of Philippine Bank of Communications, and Chairman of The Keepers Holdings, Inc. Mr. Co has been an entrepreneur for the past 40 years.

Susan P. Co, Filipino, 65 years old

Mrs. Co has been the Vice-Chairman of the Company since 1998. Mrs. Co concurrently holds the following positions in other companies: Chairman and President of Cosco Price, Inc., Chairman of Kareila Management Corporation, Tower 6789 Corporation, President of Makabayan Holdings Incorporated, and Director of Bellagio Holdings, Inc., Blue Ocean Holdings, Inc., Canaria Holdings Corporation, Ellimac Prime Holdings, Inc., KMC Realty Corp., Meritus Prime Distributions, Inc., Montosco, Inc., NE Shopping Centers Corporation, PG Holdings, Inc., Patagonia Holdings Corp., PPCI Subic, Inc., Premier Wine and Spirits, Inc., Puregold Duty Free (Subic), Inc., Puregold Duty Free, Inc., Puregold Properties, Inc., Puregold Finance, Inc., Puregold Realty Leasing & Management, Inc., San Jose City I Power Corp., S&R Pizza (Harbor Point), Inc., S&R Pizza, Inc., Blue Origin Holdings Incorporated, Illido

Management Corporation, Union Energy Corporation, and Union Equities, Inc. Mrs. Co also serves in other PSE-listed companies: Vice-Chairman of Cosco Capital, Inc. and Director of the Philippine Bank of Communications. Mrs. Co received a Bachelor of Science degree in Commerce from the University of Santo Tomas.

Ferdinand Vincent P. Co, Filipino, 41 years old

Mr. Vincent Co has been the President of the Company since 2015. Mr. Vincent Co concurrently holds the following positions: Chairman and President of Alerce Holdings Corp., Blue Ocean Foods, Inc., Forbes Corporation, Invesco Company, Inc., KMC Realty Corporation, League One, Inc., PPCI Subic Inc., Patagonia Holdings Corp., Purepadala, Inc., and VFC Land Resources, Inc., Filmore Holdings Incorporated, Illido Management Corporation, Azora Holdings Incorporated, SPC Resources Inc.; Chairman of Pinehurst Creek Holdings Corporation, South Coast Automotive Group, Inc. and Pure Commerce, Inc.; President of Ayagold Retailers, Inc., Entenso Equities, Inc., Union Equities, Inc., Aracena Holdings Corporation, Blue Origin Holdings Incorporated, Imperium Holdings, Inc.; and Director of Bellagio Holdings, Inc., Blue Ocean Holdings, Inc., Canaria Holdings Corporation, Cosco Price, Inc., Ellimac Prime Holdings, Inc., Fertuna Holdings Corp., Meritus Prime Distributions, Inc., P.G. Holdings, Inc., Premier Wine and Spirits, Inc., PSMT Philippines, Inc., Puregold Duty Free (Subic), Inc., Puregold Finance, Inc., Puregold Properties, Inc., Puregold Realty Leasing & Management, Inc., San Jose City Power Corp., Tower 6789 Corporation, Cassina Creek Holdings Corporation, Makabayan Holdings Incorporated, Maxent Investment, Inc. and Union Energy Corporation. Mr. Vincent Co received a Bachelor of Science degree in Entrepreneurial Management from the University of Asia and the Pacific in 2003.

Pamela Justine P. Co, Filipino, 38 years old

Ms. Pamela Co has been a Director of the Company since 2003. Ms. Pamela Co is concurrently the President of Pajusco Holdings Corporation, Pinehurst Creek Holdings Corporation, and Aracena Holdings Corporation; and Director of Alerce Holdings Corp., Bellagio Holdings, Inc., Blue Ocean Foods, Inc., Blue Ocean Holdings, Inc., Cosco Price, Inc., Ellimac Prime Holdings, Inc., Fertuna Holdings Corp., Forbes Corporation, Invesco Company, Inc., Kareila Management Corporation, KMC Realty Corporation, League One, Inc., Meritus Prime Distributions, Inc., Montosco, Inc., P.G. Holdings, Inc., Patagonia Distributions, Inc., Patagonia Holdings Corp., Premier Wine and Spirits, Inc., PSMT Philippines, Inc., Puregold Duty-Free (Subic), Inc., Puregold Properties, Inc., S&R Pizza (Harbor Point), Inc., S&R Pizza, Inc., Union Energy Corporation, Union Equities, Inc., SPC Resources, Inc., Union Energy Corporation, Union Equities, Inc., SPC Resources, Inc., Azora Holdings Incorporated, Cassina Creek Holdings Corporation, Fillmore Holdings Incorporated, Illido Management Corporation, Imperium Holdings, Inc., Kalayaan Lakeview Corp., Makabayan Holdings Incorporated, Maxent Investment, Inc., and VFC Land Resources, Inc. Ms. Pamela Co is one of the executive officers in Kareila Management Corporation (S&R) concentrating on merchandising. She graduated from Thames International School with a Bachelor of Science Degree in Entrepreneurship in 2006.

Leonardo B. Dayao, Filipino, 79 years old

Mr. Dayao was the President of the Company from 2005 to 2014. He has been a member of the Board since 1998. He is also the Chairman and President of Fertuna Holdings Corp.; Chairman of Catuiran Hydropower Corporation, Karayan Hydropower Corporation, Grass Gold Renewable Energy (G2REC) Corporation, League One Finance and Leasing Corporation, Pamana Water Corporation, PSMT Philippines, Inc., S&R Pizza, (Harbor Point) Inc., S&R Pizza, Inc.; Vice-Chairman of Ayagold Retailers, Inc.; President of Alcorn Petroleum and Minerals Corporation, K4 Water Resources Corporation, NE Pacific Shopping Centers Corporation, Puregold Duty Free (Subic), Inc., Puregold Finance, Inc., San Jose City I Power Corp., Southern Utility Management and Services, Inc. (SUMSI), Union Energy Corporation, Vice-President of Alerce Holdings Corp., Bellagio Holdings, Inc., KMC Realty Corporation, Puregold Duty Free, Inc., Puregold Properties, Inc. and Union Equities, Inc.; and Director of Canaria Holdings Corporation, Entenso Equities Incorporated, Karayan Hydropower

Corporation, Kareila Management Corporation, KMC Realty Corporation, and Puregold Realty Leasing & Management, Inc. Mr. Dayao is also holding positions in other PSE-listed companies: President of Cosco Capital, Inc. and Vice-Chairman of the Philippine Bank of Communications. He received a Bachelor of Science Degree in Commerce from the Far Eastern University. He completed the Basic Management Program at the Asian Institute of Management and earned units in MBA from the University of the Philippines-Cebu. He is a Certified Public Accountant.

Jack E. Huang, Filipino, 69 years old

Mr. Huang has been one of the Directors of the Company since 2017. Mr. Huang also serves as President of First Abacus Financial Holdings Corp., Vice-President of Abacus Capital and Investment Corp., Director of Abacus Securities Corp., Cebu Business Continuous Forms and Richmedia Network, Inc., and a member of the Board of Trustees of Sacred Heart School (Ateneo de Cebu). Mr. Huang graduated with a degree of Bachelor of Arts, major in Economics, from the Ateneo de Manila University in 1975.

Jaime S. Dela Rosa, Filipino, 78 years old

Mr. Dela Rosa has been an Independent Director of the Company since 2017. He graduated from the Far Eastern University in 1964 with a degree of Bachelor of Science, major in Accounting. He completed a program on Global Financial System, Structures, Crises, and Reform from the Harvard University – John F. Kennedy School of Government. He is a recipient of an Outstanding Alumnus Award for Government Service. Mr. Dela Rosa is a member of Alabang Country Club, Inc. Free Masonry. Before joining the company, Mr. Dela Rosa worked as Director of Alcorn Gold Resources Corporation, PNCC-Skyway Corporation of the Philippines, and Development Bank of the Philippines. He was the former President of Portman Mining Philippines, Cabaluan Chromite Corp., and Food Terminal, Inc. He also worked as Head of Ayala Investment and Development Corporation and Philsec Investment Corporation for Visayas and Mindanao and Assistant Vice-President for Citibank. Mr. Dela Rosa is a Certified Public Accountant.

Gil B. Genio, Filipino, 64 years old

Mr. Genio was the Chief Technology and Information Officer of Globe Telecom, Inc. from 2015 to 2021 and its Chief Strategy Officer from 2011 to 2021. Currently, he is an Independent Director of GT Capital Holdings, Inc. and a Fellow of the Institute of Corporate Directors. Prior to being Chief Technology and Information Officer of Globe Telecom, Inc., he was the Chief Executive Officer of Globe Capital Venture Holdings and Bayantel and Islacom and spent more than 12 years at Citibank - Philippines, Singapore, Japan, Hongkong, and New York. Mr. Genio graduated from the University of the Philippines with a degree of Bachelor of Science in Physics, *Magna Cum Laude*, in 1980 and obtained a degree in Master's in Business Management, with distinction, from the Asian Institute of Management in 1986. This is the first time Mr. Genio will be nominated as an Independent Director of the Company.

Emmanuel G. Herbosa, Filipino, 69 years old

Mr. Herbosa was the President and CEO of the Development Bank of the Philippines from March 2019 to January 2023, the Philippine Export-Import Credit Agency from June 2018 to February 2019, Executive Vice-President of the Bank of Commerce from January 2014 to December 2017, and Senior Vice-President of the Bank of the Philippine Islands from January 2008 to April 2013.

Mr. Herbosa graduated from Dela Salle University with a degree of Bachelor of Science in Industrial Management Engineering in 1975 and obtained a degree in Master's in Business Administration from Wharton, University of Pennsylvania in 1979. This is the first time Mr. Herbosa will be nominated as an Independent Director of the Company.

Levi B. Labra, Filipino, 65 years old

Mr. Labra has been serving the Company as Board Consultant since 2017. He also currently serves as Director of Hope Philippines, Inc. Before joining the company, Mr. Labra worked at Procter & Gamble for 35 years. He was the Sales Head and a member of the management

committee of Procter and Gamble for 20 years. He was Regional Sales Manager for three years building sales organization and systems for India, Indonesia, Malaysia, Singapore, South Korea, and Thailand. He graduated with honors, *Cum Laude*, from the University of San Carlos in 1978 with a degree of Bachelor of Science, major in Business Administration.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.



CANDY H. DACANAY - DATUON

Assistant Corporate Secretary & Compliance Officer