COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

P U R E G O L D P R I C E C L U B , I N C .

(Company's Full Name)

N O . 9 0 0 R O M U A L D E Z S T . , P A C O ,
M A N I L A

(Business Address: No. Street City/Town/Province)

CANDY H. DACANAY-DATUON

09178612459

(Company Telephone Number)

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Month	**Day**	(Form Type)	**Month**	**Day**

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total Amount of Borrowing

Total No. of Stockholders

Domestic

Foreign

' SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	April 4, 2023
SEC Identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	**Puregold Price Club, Inc.**
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila, 1007
Industry Classification Code	
Issuer's Telephone Number	09178612459
Former Name	None
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,880,137,615 Treasury Shares – 24,076,471
Indicate the item numbers reported therein	Other Matters/Event

Other Matters:

In a special meeting held today, the Board of Directors of Puregold Price Club, Inc. approved the following details for the Company's 2023 Annual Stockholders' Meeting:

Date:	**May 9, 2023, Tuesday**
Time:	**10:00 AM**
Manner:	**Virtual Meeting**
Record Date:	**April 21, 2023**
Agenda:	

a. **Call to Order**
b. **Certification of Notice and Quorum**
c. **Approval of Minutes of the Previous Meeting and Ratification of Acts and Resolutions of the Board of Directors and Management in 2022**
d. **Annual Report and Approval of the 2022 Audited Financial Statements**
e. **Election of Regular Directors and Independent Directors**
f. **Re-appointment of an External Auditor and fixing its remuneration**
g. **Other Matters**
h. **Adjournment**

List of Nominees for Regular Directors:

Mr. Lucio Co
Ms. Susan Co
Mr. Ferdinand Vincent Co
Ms. Pamela Justine Co
Mr. Leonardo Dayao
Mr. Jack Huang

List of Nominees for Independent Directors:

Mr. Jaime dela Rosa
Mr. Gil Genio
Mr. Emmanuel Herbosa

The Information Statement (SEC 20-IS) will provide the means to participate in the virtual meeting, details of the agenda items, and the business profiles of the nominees.

Attached hereof is the SEC 17- C Report with Notice of Annual Stockholders' Meeting.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

CANDY H. DACANAY - DATUON
Assistant Corporate Secretary & Compliance Officer

PUREGOLD

NOTICE OF ANNUAL STOCKHOLDERS' MEETING

Notice is hereby given that the Annual Stockholders' Meeting of **PUREGOLD PRICE CLUB, INC.** will be on **May 9, 2023, Tuesday, at 10:00 am, via Zoom Online Meeting,** with the following agenda.

AGENDA

1. Call to Order
2. Certification of Notice and Quorum
3. Approval of Minutes of the Previous Meeting and Ratification of Acts and Resolutions of the Board of Directors and Management
4. Annual Report and Approval of the 2022 Audited Financial Statements
5. Election of Regular Directors and Independent Directors
6. Re-appointment of an External Auditor and fixing its remuneration
7. Other Matters
8. Adjournment

Only stockholders of record as of **April 21, 2023** are entitled to notice of, and vote at, this meeting.

Pursuant to the Company's bylaws and resolution of the Board of Directors dated April 4, 2023, the annual stockholders' meeting will be held entirely online or virtual. Stockholders may participate in the meeting by remote communication, by voting *in absentia*, or by appointing the Chairman of the meeting as their proxy. The Information Statement will be accessible on the company website, **www.puregold.com.ph** starting April 21, 2023.

The stockholders attending by proxies should e-mail their duly accomplished proxies to **corporate.governance@puregold.com.ph** or send original hard copies to the Office of the Assistant Corporate Secretary, Puregold Head Office, No. 900 Romualdez St., Paco, Manila 1007 on or before May 4, 2023, and stockholders attending by remote communication should notify the Company on or before May 5, 2023. The Information Statement will provide the requirements and procedures for participating in the meeting.

The Company's stock transfer agent will validate the votes on May 5, 2023, at 3:00 pm, at the Office of the Assistant Corporate Secretary, Puregold Head Office, No. 900 Romualdez St., Paco, Manila, 1007.

Manila, Philippines, April 4, 2023.

ATTY. CANDY H. DACANAY – DATUON
Assistant Corporate Secretary