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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

| Date of Report | August 4, 2021 | | | | | | | |
|--|---|--|--|--|--|--|--|--|
| SEC Identification Number | A199813754 | | | | | | | |
| BIR Tax Identification Number | 201-277-095 | | | | | | | |
| Name of Issuer as specified in its charter | Puregold Price Club, Inc. | | | | | | | |
| Address of principal office and postal code | No. 900 Romualdez St., Paco, Manila, 1007 | | | | | | | |
| Industry Classification Code | | | | | | | | |
| Issuer's Telephone Number | (632) 522-8801 | | | | | | | |
| Former Name | None | | | | | | | |
| Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA | Number of Common Shares – 2,883,352,615 Treasury Shares 20,861,471 | | | | | | | |
| Indicate the item numbers reported therein | Other Matters/Event | | | | | | | |

Other Matters:

Please see below:

Puregold Analyst Briefing First Half 2021 Results

Puregold Price Club, Inc. will hold a virtual analyst briefing for the First Half 2021 results on August 11, 2021 (Wednesday) at 3:00 PM Manila Time.

The Zoom teleconference will run for approximately between thirty (30) minutes to one (1) hour.

A Q&A segment will comment after the brief presentation where participants will be given the opportunity to raise questions.

Zoom Call details will be sent out to registered participants one day prior to the event.

Only confirmed participants will be allowed to join the telecom briefing.

Please call in at least five (5) minutes in advance, provide your name, and company affiliation.

Kindly confirm your participation before August 9, 2021 with Mr. John Hao at john.hao@puregold.com.ph

We look forward to your participation.

Thank you.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

CANDY H. DACAYAY - BATUON
Assistant Corporate Secretary & Compliance Officer