



February 20, 2019

Securities and Exchange Commission
G/F Secretariat Bldg., PICC Complex
Roxas Blvd., Pasay City

Attention: **Vicente Graciano P. Felizmenio, Jr.**
Director – Market and Securities Regulation Division

Subject: **Result of Board Meeting dated February 20, 2019**

GENTLEMEN:

Please see attached SEC-17C re: Puregold Price Club, Inc. Board Meeting held on February 20, 2019.

Very truly yours,


ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES
REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	February 20, 2019
SEC Identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila, 1007
Industry Classification Code	
Issuer's Telephone Number	(632) 522-8801
Former Name	None
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,765,381,406 Treasury Shares – 19,981,471
Indicate the item numbers reported therein	Other Matters/Event

Other Event:

On February 20, 2019, the Board of Directors of Puregold Price Club, Inc. has approved to increase the authorized capital stock of the Company from P3 billion to P5 billion. The pertinent Article in the Articles of Incorporation will be amended as follows:

‘SEVENTH. That the authorized capital stock of the Corporation is Five Billion Pesos (P5,000,000,000.00), in lawful money of the Philippines, divided into Five Billion (5,000,000,000) shares with par value of One Peso (P1.00) per share.’

The amendment will be presented to stockholders for their approval.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

February 20, 2019

ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary