PUREGOLD

March 20, 2018

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Vicente Graciano P. Felizmenio, Jr.**
Director – Market and Securities Regulation Division

Subject: **Notice of Annual Stockholders Meeting of Puregold Price Club, Inc.**

GENTLEMEN:

Please see attached SEC-17C re: Notice and agenda for the Annual Stockholders Meeting of Puregold Price Club, Inc. to be held on May 8, 2018.

Very truly yours,

ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

(Business Address: No. Street City/Town/Province)

CANDY H. DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2 | 3 1
Month | Day

SEC FORM 17-C

(Form Type)

0 5 | 3 0
Month | Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total Amount of Borrowing

Total No. of Stockholders

Domestic

Foreign

SEC Personnel concerned

File Number

LCU

Document ID

Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	March 20, 2018
SEC Identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila, 1007
Industry Classification Code	
Issuer's Telephone Number	(632) 522-8801
Former Name	None
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,765,381,406 Treasury Shares – 19,981,471
Indicate the item numbers reported therein	Other Matters/Event

Other Event:

Notice is hereby given that the 2018 Annual Stockholders' Meeting of Puregold Price Club, Inc. (the "Company) will be hold on May 8, 2018, 9:00am, at the Acacia Hotel, Alabang, Muntinlupa City with the following agenda:

1. Proof of Notice, Existence of the Quorum and Call to order.
2. Approval of the Minutes of the 2017 Annual Stockholders Meeting.
3. Annual Report.
4. Election of the Regular and Independent Director
5. Appointment of External Auditor
6. Other Matters
7. Adjournment

Stockholders of records as of the close of business March 15, 2018 are entitled to notice of, and to vote of at such meeting. The stock and transfer book of the company will be closed from April 23, 2018 to May 8, 2018.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC. March 20, 2018

ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary