



PUREGOLD PRICE CLUB, INC.

April 3, 2017

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Vicente Graciano P. Felizmenio, Jr.**
Director – Market and Securities Regulation Division

Subject: **Result of Board Meeting dated March 31, 2017**

GENTLEMEN:

Please see attached SEC-17C re: Puregold Board Meeting held on March 31, 2017.

Very truly yours,


ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES
REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER**

Date of Report	April 3, 2017
SEC Identification Number	A19983754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila, 1007
Industry Classification Code	
Issuer's Telephone Number	(632) 522-8801
Former Name	None
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,765,381,406 Treasury Shares – 19,981,471
Indicate the item numbers reported therein	Other Matters/Event

Other Event:

Please see below results of regular meeting of the Board of Directors of Puregold Price Club, Inc. held on March 31, 2017:

1. Approval of Consolidated Financial Statements of the Company for 2016.

The Annual Report and Audited Financial Statements of the Company will be released on or before April 15, 2017.

2. List of Nominees for the election of 2017 Board of Directors:

Regular Directors: Lucio L. Co, Susan P. Co, Ferdinand Vincent P. Co, Leonardo B. Dayao, Pamela Justine P. Co and Jack Huang.

Independent Directors: Marilyn V. Pardo, Edgardo G. Lacson and Levi B. Labra

The profile of the nominees for the election of 2017 directors will be shown in the Information Statement to be released by the Company on or before April 15, 2017.

3. Date, Time, Venue, Record Date and Agenda for the 2017 Annual Stockholders Meeting are as follows:

Date	:	May 9, 2017
Time	:	9:00 AM
Venue	:	Acacia Hotel, Alabang, Muntinlupa City
Record Date	:	March 31, 2017
Agenda	:	

1. Proof of Proof of Notice, Existence of Quorum and Call to order.
2. Approval of Minutes of the 2016 Annual Stockholders' Meeting.
3. Annual Report.
4. Election of Regular and Independent Directors.
5. Appointment of External Auditor.
6. Approval of Merger of the Company with Goldtempo Company, Incorporated, Daily Commodities, Inc. and First Lane Super Traders Co., Inc.
7. Other Matters
8. Adjournment

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

April 3, 2017


ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary