



PUREGOLD PRICE CLUB, INC.

April 26, 2017

Securities and Exchange Commission
Pasay City, Philippines

Attention : **Director Vicente Graciano P. Felizmenio**
Markets and Securities Regulation Department

Trixie Posadas
SEC Examiner

Philippine Stock Exchange
Makati City

Attention: **Janet A. Encarnacion**
Head, Disclosure Department

Gentlemen:

Please see attached SEC 17-C with sworn notification on the postponement of stockholders meeting of Puregold Price Club, Inc.

Thank you.

Very truly yours,


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

COVER SHEET

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SEC Registration Number

[illegible]

(Company's Full Name)

[illegible]

(Business Address: No. Street City/Town/Province)

CANDY H. DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1	2	3	1
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Month

Day

SEC FORM 17-C

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Month

Day

(Secondary License Type, If Applicable)

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Dept. Requiring this Doc

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Amended Articles Number/Section

11/11/2019

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

SEC Personnel concerned

[illegible]

File Number

LCU

[illegible]

Document ID

Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES
REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER



Date of Report	April 26, 2017
SEC Identification Number	A19983754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila, 1007
Industry Classification Code	
Issuer's Telephone Number	(632) 522-8801
Former Name	None
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,765,381,406 Treasury Shares – 19,981,471
Indicate the item numbers reported therein	Other Matters/Event

Other Event:

Please be advised that the annual stockholders meeting of Puregold Price Club, Inc. which was set on May 9, 2017 has been postponed to **May 30, 2017, 9:00 am**, at the Acacia Hotel, Muntinlupa City. This is to enable the Company to finalize additional matters that will be submitted for the approval of the stockholders.

Details of the meeting are as follows:

Date: May 30, 2017
Time: 9:00 AM
Venue: Ballroom 1 and 2, Acacia Hotel, Muntinlupa City
Record Date: March 31, 2017

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

April 26, 2017

ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary

April 26, 2017

Securities and Exchange Commission
Pasay City, Philippines

Attention : **Director Vicente Graciano P. Felizmenio**
Markets and Securities Regulation Department

Trixie Posadas
SEC Examiner

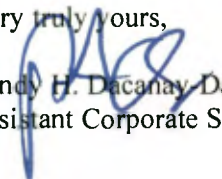
Gentlemen:

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Details of the meeting are as follows:

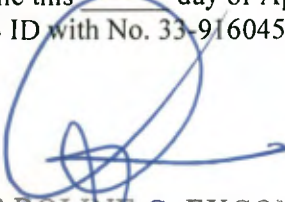
Date: May 30, 2017
Time: 9:00 AM
Venue: Ballroom 1 and 2, Acacia Hotel, Muntinlupa City
Record Date: March 31, 2017

Very truly yours,


Candy H. Dacanay-Datuon
Assistant Corporate Secretary

SUBSCRIBED AND SWORN to before me this _____ day of April 2017 in the City of Manila. Affiant exhibited to me her SSS ID with No. 33-9160454-9 bearing the affiant's photograph and signature.

Doc. No. 262
Page No. 54
Book No. 61
Series of 2017.

APR 26 2017

CAROLINE G. EXCONDE
NOTARY PUBLIC FOR THE CITY OF MANILA
APPOINTMENT NO. 2016-068
UNTIL DECEMBER 31, 2017
PTR NO. 59-3454 MANILA 01-03-17
IBP NO. 1062578/2-2-17/PPLM
MCLE COMPLIANCE NO. V-0014291/02-16-2016
ROLL NO. 55392/05-02-08
NO. 900 ROMUALDEZ ST., PACO, MANILA 1007