



May 11, 2016

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: Director Vicente Graciano P. Felizmenio Jr.
Markets and Securities Regulation Department

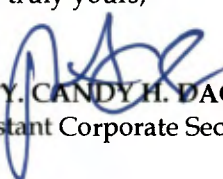
Subject: Result of Board Meeting held on May 10, 2016

GENTLEMEN:

We are submitting herewith SEC 17-C reporting the result of Board Meeting of Puregold Price Club, Inc. held on May 10, 2016.

Thank you.

Very truly yours,


ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary

COVER SHEET

A199813754

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,

MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

12

Month

31

Day

SEC FORM 17-C

(Form Type)

05

Month

10

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

SEC Personnel concerned

File Number

LCU

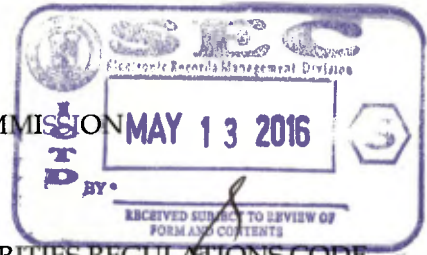
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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE
AND SRC RULE 17.2 (C) THEREUNDER



Date of Report	May 11, 2016
SEC Identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco Manila
Industry Classification Code	
Issuer's Telephone Number	522-8801
Former Name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares - 2,765,381,406 Treasury - 19,981,471
Indicate the item numbers reported therein	Other Matter/Event

Other Matters:

1. SEC 17-C Result of Board Organizational Meeting

On May 10, 2016, the Board of Directors of Puregold Price Club, Inc. elected the following corporate officers for the year 2016:

CORPORATE OFFICERS

Chairman	Lucio L. Co
Vice-Chairman	Susan P. Co
President	Ferdinand Vincent P. Co
Comptroller	Teodoro Polinga
Corporate Secretary	Baby Gerlie I. Sacro
Assistant Corporate Secretary and Compliance Officer	Atty. Candy H. Dacanay-Datuon

BOARD COMMITTEES

Executive Committee

Chairman: Lucio L. Co
Members: 1. Susan P. Co
2. Ferdinand Vincent P. Co
3. Leonardo B. Dayao

Audit Committee

Chairman: Edgardo G. Lacson (ID)
Members: 1. Lucio L. Co
2. Leonardo B. Dayao

Nomination Committee:

Chairman: Susan P. Co
Members: 1. Ferdinand Vincent P. Co
2. Marilyn V. Pardo (ID)

Compensation Committee:

Chairman: Lucio L. Co
Members: 1. Ferdinand Vincent P. Co
2. Marilyn V. Pardo (ID)

Corporate Governance Committee

Chairman: Marilyn V. Pardo (ID)
Members: 1. Leonardo B. Dayao
2. Susan P. Co

2. SEC 17-C on Result of Board Meeting dated May 10, 2016

The Board of Directors approved the Consolidated Financial Statements for the 1st Quarter of year 2016. The report will be filed on May 13, 2016.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

May 11, 2016



Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary