



June 2, 2015

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**
Markets and Securities Regulation Division

Philippine Stock Exchange
Ayala Avenue, Makati City

Attention: **Ms. Janet Encarnacion**
Head, Disclosure Department

Subject: **SEC 17-C Material Information/Transactions dated June 2, 2015**

GENTLEMEN:

On June 2, 2015 Special Meeting of the Board of Directors, the Board elected Mrs. Susan P. Co as Vice-Chairman of the Company and Mrs. Grace Sy as Treasurer.

Please see attached SEC 17-C Report.

Very truly yours,


Atty. Candy H. Decanay-Datuon
Assistant Corporate Secretary

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO, MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

SEC FORM 17-C

(Form Type)

0 5

Month

1 2

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

SEC Personnel concerned

File Number

LCU

Document ID

Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	June 2, 2015
SEC identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco Manila
Industry Classification Code	
Issuer's Telephone number	(632) 523-3055
Former Name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,765,981,406 Number of Treasury shares – 19,381,471 Debt- 4,406,200,000
Indicate the item numbers report therein	Other Matter/Event

Other event:

On June 2, 2015, the Board approved the following resolution:

“RESOLVED, that Mrs. Susan P. Co be elected as Vice-Chairman and Mrs. Grace Sy as Treasurer of the Company for the year 2015.”

The business profile of both officers are as follows:

SUSAN P. CO, Filipino, 57 years old

Mrs. Co has been a Director, Vice-Chairman and Treasurer of Puregold Price Club, Inc. since it was incorporated in September 1998. She has been duly elected to hold office as Vice-Chairman for one year and until her successor is elected and qualified.

She is also Director of Philippine Bank of Communications (publicly-listed company), 118 Holdings, Inc., Blue Ocean Holdings, Inc., Cosco Capital, Inc. (publicly-listed company), CHMI Hotels & Residences, Inc., Ellimac Prime Holdings, Inc., Forbes Corporation, Kareila Management Corporation, KMC Realty Corporation, Illido Management Corporation, League One, Inc., Meritus Prime Distributions, Inc., Montosco, Inc., Nation Realty, Inc., Patagonia Holdings Corp., Puregold Duty Free (Subic), Inc., Premier Wine and Spirits, Inc., P.G. Holdings, Inc., Puregold Duty Free, Inc., Puregold Properties, Inc., Puregold Realty Leasing & Management, Inc., Pure Petroleum Corp. and San Jose City I Power Corp. She is currently the Treasurer of the following companies: Alcorn Petroleum and Minerals Corporation, Bellagio Holdings, Inc., Luis Co Chi Kiat Foundation Luk Foo International Cuisine, Inc., NE Pacific Shopping Centers Corporation, Puregold Finance, Inc., PPCI Subic Inc., Union Energy Corporation and Union Equities, Inc.

Mrs. Co received a Bachelor of Science Degree in Commerce from the University of Santo Tomas.

GRACE SY, Filipino, 52 years old

Mrs. Sy was elected Treasurer for the year 2015 until her successor is elected and qualified. She started with the Company as Treasury Manager in 1995. She is currently Treasurer of Puregold Duty Free, Inc. and Puregold Duty Free (Subic), Inc.

She was previously connected with Master Tours and Travel Corporation as Assistant Accountant from 1984 to 1988 and with Pan Pacific Travel Corporation as Branch Accountant from 1988 to 1994.

Ms. Sy received a degree in Commerce major in Accounting from St. Paul's College – Manila. Mrs. Sy is a Certified Public Accountant.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

June 2, 2015


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary