



November 3, 2015

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**
Markets and Securities Regulation Division

Philippine Stock Exchange
Ayala Avenue, Makati City

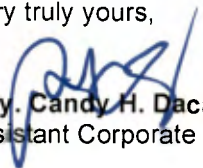
Attention: **Ms. Janet Encarnacion**
Head, Disclosure Department

Subject: **Result of Board Meeting held on November 2, 2015**

GENTLEMEN:

Please see attached SEC 17-C re Result of Board Meeting of Puregold Price Club, Inc. held on November 2, 2015.

Very truly yours,


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2 3 1

Month

Day

SEC FORM 17-C

(Form Type)

0 5 1 2

Month

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

SEC Personnel concerned

File Number

LCU

Document ID

Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES
REGULATION CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	November 2, 2015
SEC Identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila
Industry Classification Code	
Issuer's telephone number	523-3055
Former name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common shares – outstanding and issued – 2,765,881,406
Indicate the item numbers reported therein	Other Matter/Event

Other event:

On November 2, 2015, the Board of Directors of Puregold Price Club, Inc. approved the following:

1. CY 3rd Quarter Consolidated Financial Report
2. Renewal of Authority of the Chairman and the President to buy back PGOLD shares
3. Amendment of Secondary Purpose in the Articles of Incorporation of the Company to include the intended "remittance operation/activity"

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

November 3, 2015


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary