



December 10, 2015

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**
Markets and Securities Regulation Division

Philippine Stock Exchange
Ayala Avenue, Makati City

Attention: **Ms. Janet Encarnacion**
Head – Disclosure Department

Subject: PGOLD BUY-BACK OF SHARES

GENTLEMEN:

On December 10, 2015, Puregold Price Club, Inc. bought back PGOLD shares at:

No. of Shares	Unit Price
500,000	34.00

Total shares bought: 500,000 common shares

Cumulative number of shares purchased to date: 1,025,000 shares

Attached hereof is the SEC 17-C.

Thank you.

Very truly yours,


ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	December 10, 2015
SEC identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco Manila
Industry Classification Code	
Issuer's Telephone number	(632) 523-3055
Former Name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,765,481,406 Number of Treasury shares – 19,881,471 Debt- 5,207,500,000
Indicate the item numbers report therein	Other Matter/Event

Other Matters:

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500,000	34.00

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Cumulative number of shares purchased to date: 1,025,000 shares

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

December 10, 2015


ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary