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**SECURITIES AND EXCHANGE COMMISSION**

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Company Information

SEC Registration No. A199813754

Company Name PUREGOLD PRICE CLUB INC.

Industry Classification

Company Type Stock Corporation

Document Information

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August 6, 2015

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**
Markets and Securities Regulation Division

Philippine Stock Exchange
Ayala Avenue, Makati City

Attention: **Ms. Janet Encarnacion**
Head – Disclosure Department

Subject: **Press Release re Puregold Price Club, Inc. Acquisition of
Eight Supermarkets under the trade name, Budgetlane**

GENTLEMEN:

Please see attached Press Release of Puregold Price Club, Inc. entitled, “Puregold acquires 8 store chain Budgetlane.”

Thank you.

Very truly yours,


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,

MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

SEC FORM 17-C

(Form Type)

0 5

Month

1 2

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

SEC Personnel concerned

File Number

LCU

Document ID

Cashier

**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES
REGULATION CODE AND SRC RULE 17.2 (C) THEREUNDER**

Date of Report	August 6, 2015
SEC identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco Manila
Industry Classification Code	
Issuer's Telephone number	(632) 523-3055
Former Name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Issued and Outstanding Shares – 2,765,981,406
	Number of Treasury shares – 19,381,471
	Debt – 4,267,500,000
Indicate the item numbers report therein	Other Matter/Event

Other event:

Please be informed that Puregold Price Club, Inc. has acquired 8 supermarket stores operating under the trade name, Budgetlane.

The newly acquired commercial supermarkets are strategically located in prime areas of Metro Manila and Luzon and will serve as a key component to the growth and expansion strategies of the company.

This acquisition reinforces the company's continuing commitment and focus to serve the broad consumer mass market.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

August 6, 2015


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

Puregold acquires 8 store chain Budgetlane

Manila, Philippines- Puregold Price Club, Inc. announced today its acquisition of eight (8) supermarket stores operating under the trade name, Budgetlane.

The 8 newly acquired commercial supermarkets are strategically located in prime areas of Metro Manila and Luzon and will serve as a key component to the growth and expansion strategies of the company.

This acquisition reinforces the company's continuing commitment and focus to serve the broad consumer mass market.

As of end 1H 2015, Puregold has 258 stores nationwide including 9 S&R Stores and 10 S&R New York Style QSR.