



May 15, 2015

**Securities and Exchange Commission**  
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**  
Markets and Securities Regulation Division

**Philippine Stock Exchange**  
Ayala Avenue, Makati City

Attention: **Ms. Janet Encarnacion**  
Head – Disclosure Department

**Subject: PGOLD BUY-BACK OF SHARES AS OF MAY 15, 2015**

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GENTLEMEN:

Please be advised that, on May 14, 2015, Puregold Price Club, Inc. bought PGOLD shares at:

| No. of Shares | Unit Price |
|---------------|------------|
| 100,000       | 39.875     |

Total shares bought: 100,000 common shares

Attached hereof is the SEC 17-C.

Thank you.

Very truly yours,

A handwritten signature in blue ink, appearing to read "Leonardo B. Bayan", is written over the typed name and title.

**Leonardo B. Bayan**  
President

# COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,

MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

SEC FORM 17-C

(Form Type)

0 5

Month

1 2

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

SEC Personnel concerned

File Number

LCU

Document ID

Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C



CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES  
REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

|                                                                                              |                                                                                                                   |
|----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| Date of Report                                                                               | May 15, 2015                                                                                                      |
| SEC identification Number                                                                    | A199813754                                                                                                        |
| BIR Tax Identification Number                                                                | 201-277-095                                                                                                       |
| Name of Issuer as specified in its charter                                                   | Puregold Price Club, Inc.                                                                                         |
| Address of principal office and postal code                                                  | No. 900 Romualdez St., Paco Manila                                                                                |
| Industry Classification Code                                                                 |                                                                                                                   |
| Issuer's Telephone number                                                                    | (632) 523-3055                                                                                                    |
| Former Name                                                                                  | Not Applicable                                                                                                    |
| Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA | Number of Common Shares –<br>2,766,281,406<br>Number of Treasury shares –<br>19,081,471<br>Debt-<br>3,818,700,000 |
| Indicate the item numbers report therein                                                     | Other Matter/Event                                                                                                |

***Other Matters:***

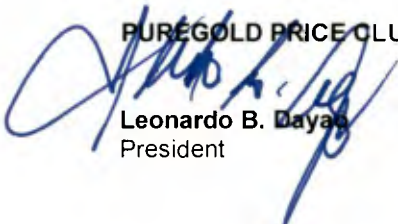
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|----------------------|-------------------|
| 100,000              | 39.875            |

Total shares bought: 100,000 common shares

**SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

  
**PUREGOLD PRICE CLUB, INC.**

May 15, 2015

**Leonardo B. Dayao**  
President