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SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
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Company Information

SEC Registration No. A199813754
Company Name PUREGOLD PRICE CLUB INC.
Industry Classification
Company Type Stock Corporation

Document Information

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Document Type 17-C (FORM 11-C:CURRENT DISCL/RPT)
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March 13, 2015

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**
Markets and Securities Regulation Division

Philippine Stock Exchange
Ayala Avenue, Makati City

Attention: **Ms. Janet Encarnacion**
Head – Disclosure Department

Subject: PGOLD BUY-BACK OF SHARES AS OF MARCH 12, 2015

GENTLEMEN:

Please be advised that, on March 12, 2015, Puregold Price Club, Inc. bought PGOLD shares at:

| No. of Shares | Unit Price |
|---------------|------------|
| 25,000 | 41.10 |

Total shares bought: 25,000 common shares

Attached hereof is the SEC 17-C.

Thank you.

Very truly yours,


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

SEC FORM 17-C

(Form Type)

0 5

Month

1 2

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

SEC Personnel concerned

File Number

LCU

Document ID

Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

| | |
|--|---|
| Date of Report | March 13, 2015 |
| SEC identification Number | A199813754 |
| BIR Tax Identification Number | 201-277-095 |
| Name of Issuer as specified in its charter | Puregold Price Club, Inc. |
| Address of principal office and postal code | No. 900 Romualdez St., Paco Manila |
| Industry Classification Code | |
| Issuer's Telephone number | (632) 523-3055 |
| Former Name | Not Applicable |
| Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA | Number of Common Shares – 2,766,306,406 Number of Treasury shares – 17,011,006 Debt- 3,818,700,000 |
| Indicate the item numbers report therein | Other Matter/Event |

Other Matters:

Please be advised that, on March 12, 2015, Puregold Price Club, Inc. bought PGOLD shares at:

| No. of Shares | Unit Price |
|----------------------|-------------------|
| 25,000 | 41.10 |

Total shares bought: 25,000 common shares

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

March 13, 2015


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary