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**SECURITIES AND EXCHANGE COMMISSION**

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

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Company Information

SEC Registration No. A199813754

Company Name PUREGOLD PRICE CLUB INC.

Industry Classification

Company Type Stock Corporation

Document Information

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Remarks



Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**
Markets and Securities Regulation Division

Philippine Stock Exchange
Ayala Avenue, Makati City

Attention: **Ms. Janet Encarnacion**
Head – Disclosure Department

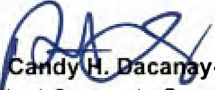
Subject: Notice of Joint Analysts' Briefing and Investors Call

GENTLEMEN:

Please be informed that Puregold Price Club, Inc. will hold a Joint Analysts' Briefing and Investors Call on the Consolidated Audited Financial Statements of Puregold Price Club, Inc. and subsidiaries for the year 2014 on March 10, 2015 at 4:00 PM (Manila/Hong Kong/ Singapore time).

For more details, notice is hereto attached.

Very truly yours,


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

COVER SHEET

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SEC Registration Number

[illegible]

(Company's Full Name)

[illegible]

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1	2
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Month

3	1
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Day

SEC FORM 17-C

(Form Type)

0	5
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Month

1	2
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Day

(Secondary License Type, If Applicable)

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Dept. Requiring this Doc

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Amended Articles Number/Section

Total Amount of Borrowing

Total No. of Stockholders

Domestic

Foreign

SEC Personnel concerned

[illegible]

File Number

LCU

[illegible]

Document ID

Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES
REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER**

Date of Report	March 3, 2015
SEC identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco Manila
Industry Classification Code	
Issuer's Telephone number	(632) 523-3055
Former Name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,766,306,406 Number of Treasury shares – 17,911,006 Debt- 3,818,700,000
Indicate the item numbers report therein	Other Matter/Event

Other Matters:

Please be informed that Puregold Price Club, Inc. will hold a Joint Analysts' Briefing and Investors Call on the Consolidated Audited Financial Statements of Puregold Price Club, Inc. and subsidiaries for the year 2014 on March 10, 2015 at 4:00 PM (Manila/Hong Kong/Singapore time).

For more details, notice is hereto attached.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

March 3, 2015


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

Investor Briefing: Full Year 2014 Results

Puregold Price Club, Inc. will hold an investor Briefing teleconference for its Full Year 2014 results on March 10, 2015 (Tuesday) at 4:00pm Manila Time.

The teleconference will run for approximately one hour. A Q&A segment will comment after the brief presentation where participants will be given the opportunity to raise questions.

An international dial in facility will be made available for the teleconference as follows:

Philippines	1800-1855-0229
Hong Kong	800-908-575
Singapore	800-120-6406
UK	0800-376-2927
USA	1877-679-2987
Australia	1800-195-453
Austria	0800-401-004
Denmark	804-00005
France	080-598-0104
Germany	0800-723-7086
Japan	0120-711-407
Malaysia	1800-817-060
Netherlands	0800-0234-388
Sweden	0200-897-045
Switzerland	0800-002-563

Participant Pin Code- **411330 #**

Please call in at least 5 minutes in advance and provide your name, company affiliation and position.

Kindly confirm your participation before March 6, 2015 thru Ms. Cecilia Calderon at cecilia.calderon@coscocapital.com or +632-523-3055.

We look forward to your participation.

Thank you.