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**SECURITIES AND EXCHANGE COMMISSION**

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Company Information

SEC Registration No. A199813754

Company Name PUREGOLD PRICE CLUB INC.

Industry Classification

Company Type Stock Corporation

**Document Information**

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**Securities and Exchange Commission**  
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**  
Markets and Securities Regulation Division

**Philippine Stock Exchange**  
Ayala Avenue, Makati City

Attention: **Ms. Janet Encarnacion**  
Head – Disclosure Department

**Subject: Notice of Annual Stockholders' Meeting**

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GENTLEMEN:

Please see attached SEC 17-C re Notice of Annual Stockholders' Meeting of Puregold Price Club, Inc.

Very truly yours,

  
**Atty. Candy H. Dacanay-Datuon**  
Assistant Corporate Secretary

# COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,  
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

SEC FORM 17-C

(Form Type)

0 5

Month

1 2

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

SEC Personnel concerned

File Number

LCU

Document ID

Cashier

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

|                                                                                              |                                                                                                                   |
|----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| Date of Report                                                                               | March 3, 2015                                                                                                     |
| SEC identification Number                                                                    | A199813754                                                                                                        |
| BIR Tax Identification Number                                                                | 201-277-095                                                                                                       |
| Name of Issuer as specified in its charter                                                   | Puregold Price Club, Inc.                                                                                         |
| Address of principal office and postal code                                                  | No. 900 Romualdez St., Paco Manila                                                                                |
| Industry Classification Code                                                                 |                                                                                                                   |
| Issuer's Telephone number                                                                    | (632) 523-3055                                                                                                    |
| Former Name                                                                                  | Not Applicable                                                                                                    |
| Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA | Number of Common Shares –<br>2,766,306,406<br>Number of Treasury shares –<br>17,911,006<br>Debt-<br>3,818,700,000 |
| Indicate the item numbers report therein                                                     | Other Matter/Event                                                                                                |

***Other Matters:***

Please be informed that Puregold Price Club, Inc. scheduled the Annual Stockholders Meeting on May 12, 2015 at 2:00PM at Acacia Hotel, Alabang, Muntinlupa.

Stockholders as of record date, March 26, 2015, are entitled to notice of, and to vote at such meeting.

Please see attached Notice of Annual Stockholders' Meeting.

**SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**PUREGOLD PRICE CLUB, INC.**

March 3, 2015

  
**Atty. Candy H. Dacanay-Datuon**  
Assistant Corporate Secretary