



May 7, 2015

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**
Markets and Securities Regulation Division

Subject: **Investors' Briefing for the 1st Quarter 2015 Financial Results**

GENTLEMEN:

Please be informed that Puregold Price Club, Inc. will hold an Investors' Briefing teleconference for its First Quarter 2015 Financial results on May 14, 2015 (Thursday) at 4:00pm Manila Time.

For more details, notice is hereto attached.

Thank you.

Very truly yours,


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

COVER SHEET

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SEC Registration Number

[illegible]

(Company's Full Name)

[illegible]

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1	2
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Month

3	1
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Day

SEC FORM 17-C

(Form Type)

0	5
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Month

1	2
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Day

(Secondary License Type, If Applicable)

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Dept. Requiring this Doc

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Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Page 10 of 10

Domestic

Foreign

SEC Personnel concerned

[illegible]

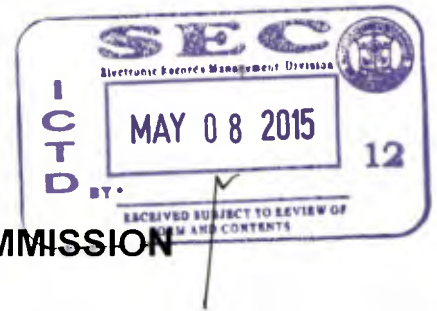
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SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES
REGULATION CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	'May 7, 2015
SEC identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco Manila
Industry Classification Code	
Issuer's Telephone number	(632) 523-3055
Former Name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Issued Shares – 2,785,362,877 Outstanding Shares – 2,766,281,406 Number of Treasury shares – 19,081,471
Indicate the item numbers report therein	Other Matter/Event

Other event:

Please be informed that Puregold Price Club, Inc. will hold an Investors' Briefing teleconference for its First Quarter 2015 Financial results on May 14, 2015 (Thursday) at 4:00pm Manila Time.

For more details, notice is hereto attached.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

May 7, 2015


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

Investor Briefing: First Quarter 2015 Results

Puregold Price Club, Inc. will hold an investor Briefing teleconference for its First Quarter 2015 results on May 14, 2015 (Thursday) at 4:00pm Manila Time.

The teleconference will run for approximately one hour. A Q&A segment will comment after the brief presentation where participants will be given the opportunity to raise questions.

An international dial in facility will be made available for the teleconference as follows:

Philippines	1800-1855-0229
Hong Kong	800-908-575
Singapore	800-120-6406
UK	0800-376-2927
USA	1877-679-2987
Australia	1800-195-453
Austria	0800-401-004
Denmark	804-00005
France	080-598-0104
Germany	0800-723-7086
Japan	0120-711-407
Malaysia	1800-817-060
Netherlands	0800-0234-388
Sweden	0200-897-045
Switzerland	0800-002-563

Direct Dial In: +65-6415-4877

Participant Pin Code- **317471 #**

Please call in at least 5 minutes in advance and provide your name, company affiliation and position.

Kindly confirm your participation before May 11, 2015 thru Ms. Cecilia Calderon at Cecilia.calderon@coscocalpital.com or +632-523-3055.

We look forward to your participation.

Thank you.