

PUREGOLD ACQUIRES B&W STORES IN ROXAS CITY

Puregold Price Club, Inc. (Puregold) acquires five (5) B&W stores in Roxas City, Capiz. With this acquisition, Puregold will have 6 stores in the Panay province and 11 stores in the Negros province for a total of 17 stores in Visayas region. This will give Puregold a total of 307 Puregold stores nationwide. Puregold expects the purchase to bolster its store presence in the Western Visayas Region.

In less than two (2) decades, Puregold has evolved from one hypermarket into developing an omni-market presence – to better reach the Filipino consumers anytime, anywhere. It continues to stay true to its vision to be the most customer-oriented hypermarket offering a one-stop shopping convenience and best value to its customers.

Puregold now works with over 1,500 suppliers and trade partners, and serving over 300,000 sari-sari stores and small businesses as well as over 1 million Puregold Perks members.