



107222016003974



SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

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Company Representative

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Company Information

SEC Registration No. A199813754
Company Name PUREGOLD PRICE CLUB INC.
Industry Classification
Company Type Stock Corporation

Document Information

Document ID 107222016003974
Document Type 17-C (FORM 11-C:CURRENT DISCL/RPT)
Document Code 17-C
Period Covered July 19, 2016
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Remarks



July 19, 2016

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano O. Felizmenio, Jr.**
Markets and Securities Regulation Division

Philippine Stock Exchange
3rd Floor, Philippine Stock Exchange
Ayala Triangle, Ayala Avenue
Makati City

Attention: **Mr. Jose Valeriano B. Zuño III**
Head, Disclosure Department

Subject: **SEC Approval of Amending Article VI of Articles of Incorporation,
Section 4 Article II and Section 6 Article III of the By-laws of Puregold
Price Club, Inc.**

GENTLEMEN:

Please note that the Securities and Exchange Commission issued a Certificate of Filing of Amended Articles of Incorporation affecting Article VI of the Articles of Incorporation and Certificate of Filing of Amended By-Laws affecting Section 4 Article II and Section 6 Article III of the By-Laws of Puregold Price Club, Inc. dated July 19, 2016, see attached SEC Form 17-C.

Very truly yours,


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

COVER SHEET

A199813754

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,

MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

12

Month

31

Day

SEC FORM 17-C

(Form Type)

05

Month

10

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

SEC Personnel concerned

File Number

LCU

Document ID

Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17 OF THE
SECURITIES
REGULATION CODE AND SRC RULE 17.2 (C) THEREUNDER**

Date of Report	July 19, 2016
SEC identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco Manila
Industry Classification Code	
Issuer's Telephone number	(632) 523-3055
Former Name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares - 2,765,381,406 Number of Treasury shares - 19,981,471 Debt - 5,247,500,000.00
Indicate the item numbers report therein	Other Matter/Event

Other Matters:

Please note that the Securities and Exchange Commission issued a Certificate of Filing of Amended Articles of Incorporation affecting Article VI of the Articles of Incorporation and Certificate of Filing of Amended By-Laws affecting Section 4 Article II and Section 6 Article III of the By-Laws of Puregold Price Club, Inc. dated July 19, 2016, now to read as follows:

Article 6 Articles of Incorporation

"SIXTH: That the number of directors of the corporation shall be NINE (9) composing of six (6) regular members and three (3) independent directors.

Section 4 Article II of the By-Laws

"Section 4. Notice of Meeting - Notices for regular or special meetings of stockholders may be sent by the Secretary by personal delivery or by mail at least thirty (30) days prior to the date of the meeting to each stockholder of record at his last known address. The notice shall state the place, date, and hour of the meeting, and the purposes for which the meeting is called."

Section 6 Article III of the By-Laws

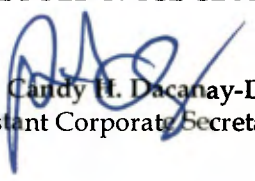
"Section 6. Quorum - Two-thirds (2/3) of the number of directors as fixed in the Articles of Incorporation shall constitute a quorum for the transaction of corporate business, provided that at least one (1) independent director be present. Every decision of at least a majority of the directors present at a meeting at which there is a quorum shall be valid as a corporate act, except for the election of officers which shall require the vote of a majority of all members of the Board."

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

July 19, 2016


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary



REPUBLIC OF THE PHILIPPINES
SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills
City of Mandaluyong, Metro Manila

COMPANY REG. NO. A199813754

CERTIFICATE OF FILING
OF
AMENDED ARTICLES OF INCORPORATION

KNOW ALL PERSONS BY THESE PRESENTS:

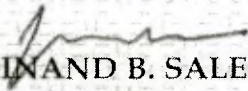
This is to certify that the amended articles of incorporation of the

PUREGOLD PRICE CLUB, INC.
(Amending Article VI thereof.)

copy annexed, adopted on March 04, 2016 by majority vote of the Board of Directors and on May 10, 2016 by the vote of the stockholders owning or representing at least two-thirds of the outstanding capital stock, and certified under oath by the Corporate Secretary and a majority of the Board of Directors of the corporation was approved by the Commission on this date pursuant to the provision of Section 16 of the Corporation Code of the Philippines, Batas Pambansa Blg. 68, approved on May 1, 1980, and copies thereof are filed with the Commission.

Unless this corporation obtains or already has obtained the appropriate Secondary License from this Commission, this Certificate does not authorize it to undertake business activities requiring a Secondary License from this Commission such as, but not limited to acting as: broker or dealer in securities, government securities eligible dealer (GSED), investment adviser of an investment company, close-end or open-end investment company, investment house, transfer agent, commodity/financial futures exchange/broker/merchant, financing company and time shares/club shares/membership certificates issuers or selling agents thereof. Neither does this Certificate constitute as permit to undertake activities for which other government agencies require a license or permit.

IN WITNESS WHEREOF, I have set my hand and caused the seal of this Commission to be affixed to this Certificate at Mandaluyong City, Metro Manila, Philippines, this 19th day of July, Twenty Sixteen.


FERDINAND B. SALES
Director

Company Registration and Monitoring Department



COVER SHEET
COMPANY REGISTRATION AND MONITORING DEPARTMENT

Nature of Application

SEC Registration Number

AAI

A 1 9 9 8 1 3 7 5 4

Former Company Name

PUREGOLD PRICE CLUB, INC.

AMENDED TO:

New Company Name

Principal Office (No./Street/Barangay/City/Town)Province)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

COMPANY INFORMATION

Company's Email Address

Company's Telephone Number/s

Company's Facsimile Number/s

(02) 522-8801 TO 04

CONTACT PERSON INFORMATION

Name of Contact Person

Email Address

Telephone Number/s

Facsimile Number/s

Candy H. Dacanay-Datuon

candy.dacanay@gmail.com

523-3055

523-3055

Contact Person's Address

No. 900 Romualdez St., Paco, Manila

Assigned Processor

Date

Signature

Document I.D.

Received by Corporate Filing and Records Division (CFRD)

Forwarded to:

☐ Corporate and Partnership Registration Division
☐ Green Lane Unit
☐ Financial Analysis and Audit Division
☐ Licensing Unit
☐ Compliance and Monitoring Division

**AMENDED ARTICLES OF INCORPORATION
OF**

PUREGOLD PRICE CLUB, INC.

Know All Men By These Presents:

The undersigned incorporators, all of legal age and majority of whom are residents of the Philippines, have this day voluntarily agreed to form a stock corporation under the laws of the Republic of the Philippines.

THAT WE HEREBY CERTIFY:

FIRST: The name of this corporation shall be:

PUREGOLD PRICE CLUB, INC.

SECOND: A. That the primary purpose of this corporation is:

To engage in, conduct, and carry on the business of buying, selling, distributing, marketing at wholesale/retail, insofar as may be permitted by law, all kinds of goods, commodities, wares and merchandise of every kind and description such as but not limited to consumer goods, including pharmaceutical and medical goods, cosmetic, medicines, medical formulations, food supplements and the like; to enter into all kinds of contracts for the export, import, purchase, acquisition, sale at wholesale or retail and other disposition for its own account as principal or in representative capacity and manufacturer's representative, merchandise broker, indenter, commission merchant, factors or agents, upon consignment of all kinds of goods, wares, merchandise or products whether natural or artificial, food or non-food, except as broker/dealer of securities.

(As amended and approved on September 15, 2015 in a special meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and by the assent of the Stockholders representing more than two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

B. The secondary purposes of this corporation are the following:

- (1) To carry on a general import and export business, as well as general commission business.
- (2) To enter into arrangement or contracts with the government or any of its entities, and to obtain all rights, licenses, concessions and privileges that may be conducive to the objectives of the Corporation, so far as the same is allowed by law;

- (3) To apply for, obtain, register, purchase, lease or otherwise acquire, and to the extent authorized by law, to hold, use, own, operate, develop and introduce, sell, assign, and otherwise dispose of any trademarks, trade names, distinctive marks, patents, inventions, concessions, franchises, improvements and processes, used in connection with, or secured under letter patent of the Philippines, or other countries;
- (4) To borrow or raise money necessary to meet the financial requirements of the business by the issuance of bonds, payment in cash and other evidence of indebtedness, and to secure the repayment thereof by mortgage, pledge, deed of trust or lien, upon the properties of the corporation or to issue pursuant to law debentures and other evidence of indebtedness in payment for properties acquired by the corporation, as well in the prosecution of its lawful business;
- (5) To invest and deal with the moneys or properties of the corporation in such manner as may from time to time be considered wise or expedient for the advancement of its interests and to sell, dispose of or transfer the business properties and goodwill of the corporation or any part thereof at an opportune time to further the objectives of the corporation;
- (6) To establish and operate one or more offices or agencies to carry on any of or all its operations and business without any restrictions as to place or amount, including the right to hold, purchase or otherwise acquire, lease, mortgage, pledge and convey or otherwise deal in and with real and personal property anywhere within and outside the Philippines, as may be permitted by local laws of this country or the host country.
- (7) To act as Remittance Agent that offers to remit, transfer, or transmit money on behalf of any person to another person and/or entity as defined in Bangko Sentral ng Pilipinas Circular No. 471, Series of 2005."

(As amended and approved on November 2, 2015 by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation by written assent dated on or before January 10, 2016.)

C. That the corporation shall have all the express powers of a corporation as provided for under Section 36 of the Corporation Code of the Philippines.

THIRD: That the place where the principal office of the corporation is to be established is at No. 900 Romualdez St., Paco, Manila.

(As amended and approved on March 3, 2015 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and on May 12, 2015 by the Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

FOURTH: That the term for which the corporation is to exist is fifty (50) years from and after the date of issuance of the certificate of incorporation.

FIFTH: That the names, nationalities, and residences of the incorporators are as follows:

Name	Nationality	Residence (Complete Address)
Lucio L. Co	Filipino	S1602 Federal Tower Dasmarinas St., Binondo, Mla
Susan P. Co	Filipino	S1602 Federal Tower Dasmarinas St., Binondo, Mla
Leonardo B. Dayao	Filipino	S1602 Federal Tower Dasmarinas St., Binondo, Mla
Grace E. Sy	Filipino	3 rd Floor Tabacalera Bldg., 900 Romualdez St., Paco, Manila
Lilia Delos Reyes Gonzales	Filipino	3 rd Floor Tabacalera Bldg., 900 Romualdez St., Paco, Manila

SIXTH: That the number of directors of the corporation shall be NINE (9) composing of six (6) regular members and three (3) independent directors.

(As amended by majority of the board members of the Board of Directors and stockholders representing atleast two-thirds of the entire and outstanding capital stock of the Corporation at a meeting of the Board of Directors and stockholders held on May 10, 2016).

SEVENTH: That the authorized capital stock of the corporation is THREE BILLION PESOS (₱3,000,000,000.00) in lawful money of the Philippines, divided into THREE BILLION (3,000,000,000) shares with par value of One Peso (₱1.00) per share. *(As amended on October 31, 2007 by the Board of Directors and by the Stockholders of the Corporation.)*

EIGHTH: That the subscribers to the capital stock and the amount paid-in to their subscriptions are as follows:

Name	Nationality	No. of Shares Subscribed	Amount Subscribed	Amount Paid
Lucio L. Co	Filipino	120,000	12,000,000.00	₱ 3,000,000.00
Susan P. Co	Filipino	120,000	12,000,000.00	3,000,000.00
Leonardo B. Dayao	Filipino	5,000	500,000.00	125,000.00
Grace E. Sy	Filipino	2,500	250,000.00	62,500.00
Lilia Gonzales	Filipino	2,500	250,000.00	62,500.00
Total		250,000	25,000,000.00	6,250,000.00

NINTH: That no transfer of stock or interest which would reduce the stock ownership of Filipino citizens to less than the required percentage of the capital stock as provided by existing laws shall be allowed or permitted to be recorded in the proper books of corporation and this restriction shall be indicated in all the stocks certificates issued by the corporation.

TENTH: Shares of the capital stock of the Corporation may be issued and sold by the Corporation for such lawful consideration not less than the par value thereof as the Board of Directors in its discretion shall determine. However, the ownership of shares of capital stock of the Corporation shall not entitle the owner thereof to any right to subscribe for or to purchase or to have offered to him for subscription or purchase, any unissued or re-issued stock of any class, any additional shares to be issued by reason of any increase in authorized capital stock of the corporation, or any securities convertible into stock of the Corporation.

(As amended and approved on October 20, 2010 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

ELEVENTH: The Corporation commits and adheres to the principles of good corporate governance, and believe that corporate governance is a necessary component of what constitutes sound business judgment. The Corporation thereby adopts a Manual of Corporate Governance that shall institutionalize the principles of good corporate governance in the entire organization. Such Manual shall be kept up to date by the Corporation.

(As amended and approved on October 20, 2010 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

TWELFTH: That SUSAN P. CO has been elected by the subscribers as treasurer of the corporation to act as such until her successor is duly elected and qualified in accordance with the by-laws; and that as such Treasurer, she has been authorized to receive for and in the name and for the benefit of the corporation, all subscriptions paid by the subscribers.

(As amended and approved on October 20, 2010 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

THIRTEENTH: That the corporation manifests its willingness to change its corporate name in the event another person, firm, or entity has acquired a prior right to use the said firm name or one deceptively or confusingly similar to it.

(As amended and approved on October 20, 2010 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

In Witness whereof, we have set our hands this 3rd day of September 1998 at the City of Manila.

(signed)
Lucio L. Co

(signed)
Susan P. Co

(signed)
Leonardo B. Dayao

(signed)
Grace E. Sy

(signed)
Lilia Gonzales

WITNESSESS:

(signed)

(signed)

ACKNOWLEDGMENT

Republic of the Philippines)
S.S.
Manila)

BEFORE ME, a Notary Public in and for Manila, Philippines, on this 3rd day of September, 1998, personally appeared.

Name	Community Tax Certificate No.	Date & Place Issued
Lucio L. Co	1887047-E	2/11/97 -- Manila
Leonardo B. Dayao	5653986	1/6/97 -- Ayala Alabang
Susan P. Co	1887044-E	2/11/97 -- Manila
Grace E. Sy	5946212	2/12/97 -- Manila
Lilia Gonzales	1887045-E	2/11/97 -- Manila

all known to me and to me known to be the same persons who executed the foregoing Articles of Incorporation and they acknowledged to me that the same is their free and voluntary act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my notarial seal on the date and the place first above-written.

(signed)
CARMENCITA B. SANTA MARIA
NOTARY PUBLIC
UNTIL DEC. 31, 1998
PTR NO. 494781 ISSUED
AT MLA. ON 1-10-98

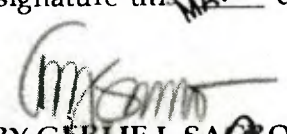
Doc. No. 317;
Page No. 65;
Book No. IX;
Series of 1998.

SECRETARY'S CERTIFICATE

I, **BABY GERLIE I. SACRO**, of legal age, married, with office address at No. 900 Romualdez St., Paco, Manila, being duly sworn, depose and state that:

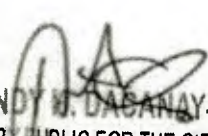
1. I am the duly elected and qualified Corporate Secretary of **PUREGOLD PRICE CLUB, INC.**, a corporation duly organized and existing under and by virtue of the Republic of the Philippines, with principal office at No. 900 Romualdez St., Paco, Manila.
2. To the best of my knowledge, no action or proceeding has been filed or is pending in any Court involving an intra-corporate dispute and/or claim by any person or group against the Board of Directors, individual directors and/or major corporate officers of the Corporation as its duly elected and/or appointed directors or officers or vice-versa.

In witness hereof, I have hereunto affixed my signature this MAY 19 day of May 2016 in the City of Manila.


BABY GERLIE I. SACRO
Corporate Secretary

SUBSCRIBED AND SWORN TO before me on this MAY 19 day of May 2016 in City of Manila, Philippines, affiant exhibiting to me competent proof of her identity.

Doc. No. 416
Page No. 85
Book No. 1
Series of 2016.


CANDY H. Dacanay-Datuon
NOTARY PUBLIC FOR THE CITY OF MANILA
APPOINTMENT NO. 2016-066
UNTIL DECEMBER 31, 2017
PTR NO. 4948010 MANILA 01/07/2016
IBP NO. 09872 LIFETIME MEMBER/CAVITE CHAPTER
MCLE NO. V-0014285 16/02/2016
ROLI. NO. 49459
NO. 900 ROMUALDEZ ST., PACO, MANILA 1007

JUL 12 2016

DIRECTORS' AND SECRETARY'S CERTIFICATE

We, the undersigned Directors and Corporate Secretary of **PUREGOLD PRICE CLUB, INC.** (the "Corporation"), a corporation duly organized and existing under the laws of the Republic of the Philippines with office at No. 900 Romualdez St., Paco, Manila, do hereby certify that the Articles of Incorporation and By-Laws of the Corporation were amended by majority of the members of the Board of Directors and stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital stock of the Corporation at a meeting of the Board of Directors and stockholders held on March 4, 2016 and May 10, 2016, respectively, now to read as follows:

*at **Acacia Hotel Manila, Alabang, Muntinlupa City**

Article 6 Articles of Incorporation

"SIXTH. That the number of directors of the Corporation shall be NINE (9) comprising of six (6) regular members and three (3) independent directors.

Section 6 Article III of the By Laws

"Section 6. Quorum. - Two-thirds (2/3) of the number of directors as fixed in the Articles of Incorporation shall constitute a quorum for the transaction of corporate business, provided that at least one independent director be present. Every decision of at least majority of the directors present at a meeting at which there is a quorum shall be valid as a corporate act, except for the election of officers which shall require the vote of majority of all members of the Board."

Section 4 (1) Article II of the By Laws

"Section 4. Notice of Meeting - Notices for regular or special meetings of stockholders may be sent by the Office of the Corporate Secretary by personal delivery or mail at least thirty (30) days prior to the date of the meeting to each stockholder of record at his last known address. The notice shall state the place, date and hour of the meeting, and the purposes for which the meeting is called."

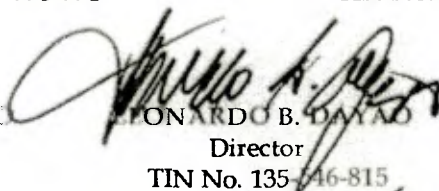
The foregoing amendments are also indicated in the underlined portions of the attached Articles of Incorporation and By-Laws of the Corporation.

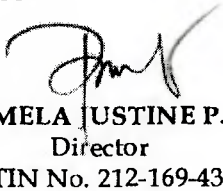
In witness whereof, we have hereunto affixed our signatures this 10th day of May 2016 in the City of Manila.


LUCIO L. CO
Chairman of the Board/Director
TIN No. 108-975-971

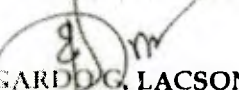

SUSAN P. CO
Vice-Chairman/Director
TIN No. 100-053-331


FERDINAND VINCENT P. CO
President/Director
TIN No. 208-381-185


LEONARDO B. DAVAO
Director
TIN No. 135-446-815


PAMELA JUSTINE P. CO
Director
TIN No. 212-169-431

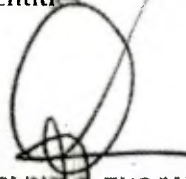

MARILYN V. PARDO
Independent Director
TIN No. 116-078-201


EDGARDO G. LACSON
Independent Director
TIN No. 127-418-012


BABY GERJILE I. SACRO
Corporate Secretary
TIN No. 201-538-302

SUBSCRIBED AND SWORN to before me this 1st day of May 2016 in the City of Manila,
the above-named persons exhibited to me competent proof of their identities

Doc. No. 213
Page No. 44
Book No. 14
Series of 2016.



CAROLINE G. EXCONDE
NOTARY PUBLIC FOR THE CITY OF MANILA
APPOINTMENT NO. 2015-058
UNTIL DECEMBER 31, 2017
PTR NO. 4915001 MANILA 01-04-16
IBP NO. 977934/1-5-16/PPLM
MCLE COMPLIANCE NO. V-0014291/02-16-2016
ROLL NO. 55332/05-02-08
NO. 900 ROMUALDEZ ST., PACO, MANILA 1007



Republic of the Philippines
Department of Finance
Securities and Exchange Commission
SEC Building, EDSA, Greenhills, Mandaluyong City

MARKETS AND SECURITIES REGULATION DEPARTMENT

20 May 2016

PUREGOLD PRICE CLUB, INC.
No. 900 Romualdez Street
Paco, Manila

Attention: **ATTY. CANDY H. DACANAY-DATUON**
Corporate Secretary

Subject: **REQUEST FOR COMMENT/RECOMMENDATION**

Gentlemen:

This is in connection with your request for comment/or recommendation relative to your company's application for approval of the following:

- (i) Amendments of its Articles of Incorporation:

Article VI "That the number of directors of the corporation shall be Nine (9) composing of six (6) regular members and three (3) independent directors";

- (ii) Amendments of By-laws embodying Article II:

Section 4 "x x x **thirty (30) days prior to the date of the meeting of each stockholder of record** x x x.

Section 6. Quorum – **Two-thirds (2/3) of the number of directors as fixed in the Articles of Incorporation shall constitute a quorum** x x x

The Markets and Securities Regulation Department (MSRD) does not pose any objection on the foregoing request. However, the same shall not be construed as waiver on the part of MSRD to initiate any proceeding against the company for any violation of the Securities Regulation Code.

The company is advised that once the application has been approved it shall file a duly accomplished Current Report (SEC Form 17-C) disclosing therein the Commission's approval of said amendment with the Commission's Central Receiving and Records Division, within five (5) days from the approval of the Amended By-laws.

However, the company is advised to seek the comment/recommendation of Corporate Governance and Finance Department considering that the corporate action involves a governance issue.

Our department nonetheless defers to the discretion of the Commission's Company Registration and Monitoring Department (CRMD) considering that it has primary jurisdiction over registration of corporations and partnerships in general, as well as amendments to Articles of Incorporation and By-laws.

This comment is without prejudice to the prerogative of this Department to act later against the subject entity, if warranted, to ensure full compliance with the provisions of the Securities Regulation Code, its implementing rules and regulations, and other pertinent laws, rules and regulations, as may be necessary and applicable under the circumstances.

Very truly yours,


VICENTE GRACIANO P. FELIZMENIO, JR.
Director

RECEIVED BY:

 5/27/16

CARLO L. RAMOS
SIGNATURE OVER PRINTED NAME OF AUTHORIZED REPRESENTATIVE

PUREGOLD PRICE CLUB, INC.
COMPANY NAME/DATE RECEIVED

cc. Company Registration and Monitoring Department



Republic of the Philippines
Department of Finance
Securities and Exchange Commission
SEC Building, EDSA, Greenhills, Mandaluyong City

MARKETS AND SECURITIES REGULATION DEPARTMENT

20 May 2016

PUREGOLD PRICE CLUB, INC.
No. 900 Romualdez Street
Paco, Manila

Attention: **ATTY. CANDY H. DACANAY-DATUON**
Corporate Secretary

Subject: **REQUEST FOR COMMENT/RECOMMENDATION**

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- (ii) Amendments of By-laws embodying Article II:

Section 4 "x x x **thirty (30) days prior to the date of the meeting of each stockholder of record** x x x.

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However, the company is advised to seek the comment/recommendation of Corporate Governance and Finance Department considering that the corporate action involves a governance issue.

Our department nonetheless defers to the discretion of the Commission's Company Registration and Monitoring Department (CRMD) considering that it has primary jurisdiction over registration of corporations and partnerships in general, as well as amendments to Articles of Incorporation and By-laws.

This comment is without prejudice to the prerogative of this Department to act later against the subject entity, if warranted, to ensure full compliance with the provisions of the Securities Regulation Code, its implementing rules and regulations, and other pertinent laws, rules and regulations, as may be necessary and applicable under the circumstances.

Very truly yours,


VICENTE GRACIANO P. FELIZMENIO, JR.
Director

RECEIVED BY:

 5/27/16
CARLO L. RAMOS
SIGNATURE OVER PRINTED NAME OF AUTHORIZED REPRESENTATIVE

PUREGOLD PRICE CLUB, INC.
COMPANY NAME/DATE RECEIVED

cc: Company Registration and Monitoring Department



REPUBLIC OF THE PHILIPPINES
SECURITIES AND EXCHANGE COMMISSION
SEC Building, EDSA, Greenhills
City of Mandaluyong, Metro Manila

Company Reg. No. A199813754

**CERTIFICATE OF FILING
OF
AMENDED BY-LAWS**

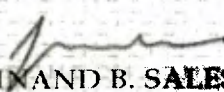
KNOW ALL PERSONS BY THESE PRESENTS:

THIS IS TO CERTIFY that the Amended By-Laws of

PUREGOLD PRICE CLUB, INC.

copy annexed, adopted on March 04, 2016 by at least a majority vote of the Board of Directors and on ~~May~~ 10, 2016 by the vote of the stockholders owning or representing at ~~least two-thirds~~ of the outstanding capital stock, and certified under oath by the Corporate Secretary and majority of the said Board was approved by the Commission on this date pursuant to the provisions of Section 48 of the Corporation Code of the Philippines Batas Pambansa Blg. 68, approved on May 1, 1980, and copies thereof are filed with the Commission.

IN WITNESS WHEREOF, I have set my hand and caused the seal of this Commission to be affixed to this Certificate at Mandaluyong City, Metro Manila, Philippines, this 19th day of July, Twenty Sixteen.


FERDINAND B. SALES

Director

Company Registration and Monitoring Department



COVER SHEET
COMPANY REGISTRATION AND MONITORING DEPARTMENT

Nature of Application

SEC Registration Number

ABL

A 1 9 9 8 1 3 7 5 4

Former Company Name

PUREGOLD PRICE CLUB, INC.

AMENDED TO:

New Company Name

Principal Office (No./Street/Barangay/City/Town/Province)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

COMPANY INFORMATION

Company's Email Address

Company's Telephone Number/s

Company's Facsimile Number/s

(02) 522-8801 TO 04

CONTACT PERSON INFORMATION

Name of Contact Person

Email Address

Telephone Number/s

Facsimile Number/s

Candy H. Dacanay-Datuon

candy.dacanay@gmail.com

523-3055

523-3055

Contact Person's Address

No. 900 Romualdez St., Paco, Manila

Assigned Processor:

Date

Signature

Document I.D.

Received by Corporate Filing and Records Division (CFRD)

Forwarded to:

Corporate and Partnership Registration Division

Green Lane Unit

Financial Analysis and Audit Division

Licensing Unit

Compliance and Monitoring Division

AMENDED BY-LAWS
OF
PUREGOLD PRICE CLUB, INC.

ARTICLE I

SUBSCRIPTION, ISSUANCE AND TRANSFER OF SHARES

Section 1. Subscriptions – Subscribers to the capital stock of the corporation shall pay the value of the stock in accordance with the terms and conditions prescribed by the Board of Directors. Unpaid subscriptions shall not earn interest unless determined by the Board of Directors.

However, no shareholder shall be entitled to any pre-emptive right to subscribe for, purchase or receive any part of the shares of the Corporation, whether issued from its unissued capital or its treasury stock.

(As amended and approved on October 20, 2010 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

Section 2. Certificate – the stockholders shall be entitled to one or more certificates for fully paid stock subscription in his name in the books of the corporation. The certificates shall contain the matters required by law and the Articles of Incorporation. They shall be in such form and design as may be determined by the Board of Directors and numbered consecutively. The certificate shall be signed by the President, countersigned by the Secretary or Assistant Secretary, and sealed with the corporate seal.

Section 3. Transfer of Shares – Subject to the restrictions, terms and conditions contained in the Articles of incorporation, shares may be transferred, sold, assigned or pledged by delivery of the certificates duly indorsed by the stockholder, his attorney-in-fact, or other legally authorized person. The transfer shall be valid and binding on the corporation only upon record thereof in the books of the corporation. The Secretary shall cancel the stock certificates and issue new certificates to the transferee.

No share of stock against which the corporation holds unpaid claim shall be transferable in the books of the corporation.

All certificates surrendered for transfer shall be stamped "Cancelled" on the face thereof, together with the date of cancellation, and attached to the corresponding stub with the certificate book.

Section 4. Lost Certificates – In case any stock certificates is lost, stolen, or destroyed, a new certificate may be issued in lieu thereof in accordance with the procedure prescribed under Section 73 of the Corporation Code.

ARTICLE II

MEETINGS OF STOCKHOLDERS

Section 1. Annual / Regular Meetings – The annual / regular meetings of stockholders shall be held at the principal office every 2nd Tuesday of May of each year, if a legal holiday, then on the day following.

Section 2. Special Meeting – The special meetings of stockholders, for any purpose or purposes, may at any time be called by any of the following: (a) Board of Directors, at its own instance, or at the written request of stockholders representing a majority of the outstanding capital stock, (b) President.

Section 3. Place of meeting – Stockholder meetings, whether regular or special, shall be held in the principal office of the corporation or at any place designated by the Board of Directors within Metro Manila.

(As amended and approved on March 03, 2015 in a meeting held at the corporation 's principal office by at least majority of the members of the Board of Directors, and on May 12, 2015 by the Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

Section 4. Notice of Meeting – Notices for regular or special meetings of stockholders may be sent by the Secretary by personal delivery or by mail at least thirty (30) days prior to the date of the meeting to each stockholder of record at his last known address. The notice shall state the place, date, and hour of the meeting, and the purposes for which the meeting is called.

(As amended by majority of the board members of the Board of Directors and stockholders representing atleast two-thirds of the entire and outstanding capital stock of the Corporation at a meeting of the Board of Directors and stockholders held on May 10, 2016).

When the meeting of stockholders is adjourned to another time or place, it shall not be necessary to give any notice of the adjourned meeting if the time and place to which the meeting is adjourned are announced at the meeting at which the adjournment is taken. At the reconvened meeting, any business may be transacted that might have been transacted on the original date of the meeting.

Section 5. Quorum – Unless otherwise provided by law, in all regular or special meeting of stockholders, a majority of the outstanding capital stock must be present or represented in order to constitute a quorum. If no quorum is constituted, the meeting shall be adjourned until the requisite amount of stock shall be present.

Section 6. Conduct of meeting – Meeting of the stockholders shall be presided over

by the President, or in his absence, by the Chairman. The Corporate Secretary, shall act as Secretary of every meetings, but if not present, the Chairman of the meeting shall appoint a secretary of the meeting.

(As amended and approved on October 20, 2010 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

Section 7. Manner of Voting – At all meetings of stockholders, a stockholder may vote in person or by proxy. Unless otherwise provided in the proxy, it shall be valid only for the meeting at which it has been presented to the Secretary. All proxies must be in the hands of the Secretary before the time set for the meeting. Proxies filed with the Secretary may be revoked by the stockholders either in an instrument in writing duly presented and recorded with the Secretary, prior to a scheduled meeting or by their personal presence at the meeting.

Section 8. Closing of Transfer Books or Fixing of Record Date – For the purpose of determining the stockholders entitled to notice of, or to vote at, any meeting of stockholders or any adjournment thereof or to receive payment of any dividend, the Board of Directors may provide that the stock and transfer books and be closed for ten (10) working days immediately preceding such meeting.

ARTICLE III

BOARD OF DIRECTORS

Section 1. Powers of the Board – Unless otherwise provided by law, the corporate powers of the corporation shall be exercised, all business conducted and all property of the corporation controlled and held by the Board of Directors to be elected by and from among the stockholders. The Board of Directors is primarily responsible for the governance of the corporation. Corollary to setting the policies for the accomplishment of the corporate objectives, it shall provide an independent check on Management. Without prejudice to such powers as may be granted by law, the Board of Directors shall also have the following powers:

(As amended and approved on January 14, 2011 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/) of the entire issued and outstanding capital of the corporation.)

- a.) From time o time, to make and change rules and regulations not inconsistent with these by-laws for the management of the corporation's business and affairs;
- b.) To purchase, receive, take or otherwise acquire for and in the name of the corporation, any and all properties, rights, or privileges, including securities and bonds of other corporations, for such consideration and

upon such terms and conditions as the Board may deem proper or convenient;

- c.) To invest the funds of the corporation in other corporations or for purposes other than those for which the corporation was organized, subject to such stockholders' approval as may be required by law;
- d.) To incur such indebtedness as the Board may deem necessary, to issue evidence of indebtedness including without limitation, notes, deeds of trust, bonds, debentures, or securities, subject to such stockholders approval as may be required by law, and/or pledge, mortgage, or otherwise encumber all part of the properties of the corporation;
- e.) To establish pension, retirement, bonus, or other types of incentives or compensation plans for the employees, including officers and directors of the corporation;
- f.) To prosecute, maintain, defend, compromise or abandon any lawsuit in which the corporation or its officer are either plaintiffs or defendants in connection with the business of the corporation;
- g.) To delegate, from time to time, any of the powers of the Board which may lawfully be delegated in the course of the current business of the corporation to any standing or special committee or to any officer or agent and to appoint any person to be agent of the corporation with such powers and upon such terms as may be deemed fit;
- h.) To implement these by-laws and act on any matter not covered by these by-laws, provided such matter does not require the approval or consent of the stockholders under the Corporation Code.

Section 1.1. Composition of the Board – The Board shall be composed of at least five (5), but not more than fifteen (15) members elected from the stockholders. The Corporation shall elect at least two (2) independent directors or such number of the Bard, but in no case less than two (2).

The composition of the Board may be a combination of executive and non-executive directors (which include independent directors) in order that no director or small group of directors can dominate the decision making process.

The non-executive directors should possess such qualifications and statute that would enable them to effectively participate in the deliberations of the Board.

Section 1.2. Responsibility, Duties and Functions of the Board – It is the Board's responsibility to foster the long-term success of the Corporation, and to sustain its competitiveness and profitability in a manner consistent with its corporate objectives and the best interests of its stockholders.

- h.) Formulate and implement policies and procedures that would ensure the integrity and transparency of related party transactions between and among the Corporation and its parent company, joint ventures, subsidiaries, associates, affiliates, major stockholders, officers and directors, including their spouses, children and dependent siblings and parents, and of interlocking director relationships by members of the Board.
- i.) Constitute an Executive Committee and such other committees it deems necessary to assist the Board in the performance of its duties and responsibilities. The Executive Committee shall be composed of not less than three members of the Board and may act, by majority vote of all its members, on such specific matters which are within the competence of the Board to approve, pass or act upon.

(As amended and approved on 8 September 2011 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

- j.) Establish and maintain an alternative dispute resolution system in the Corporation that can amicably settle conflicts or differences between the Corporation and its Stockholder, and the Corporation and third parties, including the regulatory authorities;
- k.) Meet at such times or frequency as may be needed. The minutes of such meetings should be duly recorded. Independent views during Board meetings should be encouraged and given due consideration;
- m.) Appoint a Compliance Officer who shall have the rank of at least vice president. In the absence of such appointment, the Corporate Secretary shall act as Compliance Officer.

Section 1.3. Specific Duties and Responsibilities of a Director – A director's office is one of trust and confidence. A director should act in the best interest of the Corporation in a manner characterized by transparency, accountability and fairness. He should also exercise leadership, prudence and integrity in directing the Corporation towards sustained progress.

A director should observe the following norms of conduct:

- a.) Conduct fair business transactions with the Corporation, and ensure that his personal interest does not conflict with the interest of the Corporation.;
- b.) Devote the time and attention necessary to properly and effectively perform his duties and responsibilities;
- c.) Act judiciously;

- d.) Exercise independent judgment;
- e.) Have a working knowledge of the statutory and regulatory requirements that affect the Corporation, including its Articles of Incorporation and By-Laws, the rules and regulations of the Commission and, where applicable, the requirements of relevant regulatory agencies; and
- f.) Observe confidently.

(As amended and approved on January 14, 2011 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

Section 2. Election and Term – The Board of Directors shall be elected during each regular meeting of stockholders and shall hold office for one (1) year and until their successors are elected and qualified. A Director shall possess the following qualifications and none of the disqualifications:

Qualifications

- a.) He shall own at least one (1) share of the capital stock of the corporation of which share shall stand in his name in the books of the corporation;
- b.) At least a college graduate;
- c.) With sufficient experience in managing retail business;
- d.) Adequate competency and understanding of retail business;
- e.) Membership in good standing in relevant industry business or professional organizations.
- f.) Has proven integrity/probity;
- g.) Assiduous.

(As amended and approved on January 14, 2011 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

Disqualifications:

- a.) Any person who is currently a director, officer, consultant, lawyer adviser, or employee of any competitor or any of its affiliates or subsidiaries including the employee, staff, confidant, lawyer, adviser or consultant of its major stockholders or key officers and/or anyone who held similar

position within the period of five (5) years before the election and assumption of office.

- b.) Any person finally convicted judicially of an offense involving moral turpitude or fraudulent act or transgressions;
- c.) Any person finally found by the Commission or a court or other administrative body to have willfully violated, or willfully aided, abetted, counseled, induced or procured the violation of, any provision of the Securities Regulation Code, the Corporation Code, or any other law administered by the Commission or Bangko Sentral ng Pilipinas, or any rule, regulation or order of the Commission or Bangko Sentral ng Pilipinas;
- d.) Any person judicially declared to be insolvent;
- e.) Any person finally found guilty by a foreign foreign court or equivalent financial regulatory authority of acts, violations or misconduct similar to any of the acts, violations or misconduct listed in the foregoing paragraphs; and
- f.) Conviction by final judgment of an offense punishable by imprisonment for a period of exceeding six (6) years, or a violation of the Corporation Code, committed within five (5) years prior to the date of his election or appointment.

(As amended and approved on October 20, 2010 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

- g.) Any person earlier elected as independent director who becomes an officer, employee or consultant of the Corporation;”

(As amended and approved on January 14, 2011 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

Section 3. Vacancies -- Any vacancy occurring in the Board of Directors other than by removal by the stockholders or by expiration of term, may be filled by the vote of at least a majority of the remaining directors, if still constituting a quorum; otherwise, the vacancy must be filled by the stockholders at a regular or at any special meeting of stockholders called for the purpose. A director so elected to fill a vacancy shall be elected only for the unexpired term of his predecessor in office.

The vacancy resulting from the removal of a director by the stockholders in the manner provided by law may be filled by election at the same meeting of

stockholders without further notice, or at any regular or at any special meeting of stockholders called for the purpose, after giving notice as prescribed in these by-laws.

Section 4. Meetings – Regular meetings of the Board of Directors shall be held monthly or on such dates and places as the Chairman of the Board may designate, Special meeting may be held upon the request of the Chairman, President or majority of the Directors.

(As amended and approved on 8 September 2011 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

Section 5. Notice – Notice of the regular or special meeting of the Board, specifying the date, time and place of the meeting, shall be communicated by the Secretary to each director personally, or by telephone, telegram, or by written message. A director may waive this requirement, either expressly or impliedly.

Section 6. Quorum -- Two-thirds (2/3) of the number of directors as fixed in the Articles of Incorporation shall constitute a quorum for the transaction of corporate business, provided that at least one (1) independent director be present. Every decision of at least a majority of the directors present at a meeting at which there is a quorum shall be valid as a corporate act, except for the election of officers which shall require the vote of a majority of all members of the Board.

(As amended by majority of the board members of the Board of Directors and stockholders representing atleast two-thirds of the entire and outstanding capital stock of the Corporation at a meeting of the Board of Directors and stockholders held on May 10, 2016).

Section 7. Conduct of the Meetings – Meetings of the Board of Directors shall be presided over by the Chairman of the Board, or in his absence, by any other director chosen by the Board. The Secretary, shall act as secretary of every meeting, if not present, the Chairman of the meeting, shall appoint a secretary of the meeting.

Section 8. Compensation – By-resolution of the Board, each director, shall receive a reasonable per diem allowance for his attendance at each meeting of the Board. As compensation, the Board shall receive and allocate an amount of not more than ten percent (10%) of the net income before income tax of the corporation during the preceding year. Such compensation shall be determined and appointed among the directors in such manner as the Board may deem proper, subject to the approval of stockholders representing at least a majority of the outstanding capital stock at a regular or special meeting of the stockholders.

Section 9. Board Committees – In compliance with the principles of good corporate governance and the provisions of the Securities Regulation Code, the Board shall constitute the following committees:

- c.) Evaluation of proposed senior management appointments;
- d.) Selection and appointment of qualified and competent management officers; and
- e.) Review of the Corporation's human resource policies, conflict of interest situations, compensation program for employees, and management succession plan.

(As amended and approved on January 14, 2011 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

ARTICLE IV

OFFICER

Section 1. Election / Appointment – immediately after the election, the Board of Directors shall formally organize by electing a President, the Vice-President, the Treasurer, and the Secretary at said meeting.

The Board may, from time to time, appoint such other officers as it may determine to be necessary or proper. Any two (2) or more compatible positions may be held concurrently by the same person, except that no one shall act as President and Treasurer or Secretary at the same time.

Section 2. President – The Presidents shall be the Chief Executive Officer of the Corporation and shall exercise the following functions:

- a.) To preside at the meetings of the stockholders;
- b.) To initiate and develop corporate objectives and policies and formulate long range projects, plans and programs for the approval of the Board of Directors, including those for executive training, development and compensation;
- c.) To supervise and manage the business affairs of the corporation upon the direction of the Board of Directors;
- d.) To implement the administrative and operational policies of the corporation under his supervision and control;
- e.) To appoint, remove, suspend or discipline employees of the corporation, prescribe their duties, and determine their salaries;
- f.) To oversee the preparation of the budgets and the statements of accounts of the corporation;

- g.) To represent the corporation at all functions and proceedings;
- h.) To execute on behalf of the corporation all contracts, agreements and other instruments affecting the interests of the corporation which require the approval of the Board of Directors.
- i.) To make reports to the Board of Directors and stockholders;
- j.) To sign certificate of stock;
- k.) To perform such other duties as are incident to his office or are entrusted to him by the Board of Directors.

Section 3. The Vice-President – He shall, if qualified, act as president in the absence of the latter. He shall have such other powers and duties as may from time to time be assigned to him by the Board of Directors or by the President.

Section 4. The Corporate Secretary – The Corporate Secretary must be a resident and a citizen of the Philippines. He shall have the following specific powers and duties:

- a.) To record the minutes and transactions of all meeting of the directors and the stockholders and to maintain minute books of such meetings in the form and manner required by law;
- b.) To keep record books showing the details required by law with respect to the stock certificates of the corporation, including ledgers and transfer books showing all shares of the corporation subscribed, issued and transferred;
- c.) To keep the corporate seal and affix it to all papers and documents requiring a seal, and to attest by his signature all corporate documents requiring the same;
- d.) To attend to the giving and serving of all notices of the corporation required by law or these by-laws to be given;
- e.) To certify to such corporate acts, countersign corporate documents or certificates, and make reports or statements as may be required of him by law or by government rules and regulations.
- f.) To act as inspector at the election of Directors and, as such, to determine the number of shares of stock outstanding and entitled to vote, the shares of stock represented at the meeting, the existence of a quorum, the validity and effect of proxies, and to receive votes, ballots or consents, hear and determine questions in connection with the right to vote, count and tabulate all votes, determine the result, and do such acts as are proper to conduct the election.

- g.) To assist the Board in making business judgment in good faith and in the performance of their responsibilities and obligations.
- h.) Submit to the Commission, at the end of every fiscal year, an annual certification as to the attendance of the directors during Board meetings.
- i.) To be aware of the laws, rules and regulations necessary in the performance of his duties and responsibilities;
- j.) To have working knowledge of the operations of the Corporation;
- k.) To inform the members of the Board, in accordance with the By-Laws, of the agenda of their meetings and ensure that the members have before them accurate information that will enable them to arrive at intelligent decisions on matters that require their approval;
- l.) To attend all board meetings, except when justifiable causes, such as illness, death in the immediate family and serious accidents, prevent him from doing so;
- m.) To ensure that all Board procedures, rules and regulations are strictly followed by the members; and

(As amended and approved on January 14, 2011 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

- n.) To perform such other duties as are incident to his office or as may be assigned to him by the Board of Directors or the President.

(As amended and approved on October 20, 2010 in a meeting held at the corporation's principal office by at least majority of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

Section 5. The Treasurer – The Treasurer of the corporation shall have the following duties:

- a.) To keep full and accurate accounts of receipts and disbursements in the books of the corporation;
- b.) To have custody of, and be responsible for, all the funds, securities and bonds of the corporation;
- c.) To deposit in the name and to credit of the corporation, in such bank as may be designated from time to time by the Board of Directors, all the moneys, funds, securities, bonds, and similar valuable effects belonging to

the corporation which may come under his control;

- d.) To render an annual statements showing the financial condition of the corporation and such other financial reports as the Board of Directors, or the President may, from time to time require;
- e.) To prepare such financial reports, statements, certifications and other documents which may, from time to time, be required by government rules and regulations and to submit the same to the proper government agencies.
- f.) To exercise such powers and perform such duties and functions as may be assigned to him by the President.

Section 6. The Compliance Officer – To insure adherence to corporate principles and best practices, Chairman of the Board shall designate a Compliance Officer who shall hold the position of a Vice-President or its equivalent. He shall have direct reporting responsibilities to the Chairman of the Board. He shall perform the following duties:

- a.) Monitor compliance with the provisions and requirements of the Manual of Corporate Governance;
- b.) Appear before the Securities and Exchange Commission upon summon on similar matters that need to be clarified by the same;
- c.) Determine violation/s of the Manual and recommend penalty for violation thereof for further review and approval of the Board;
- d.) Issue a certification every January 30th of the year on the extent of the Corporation's compliance with this Manual for the completed year, explaining the reason/s of the latter's deviation from the same; and
- e.) Identify, monitor and control compliance risks.

(As amended and approved on October 20, 2010 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Director's, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporation.)

Section 7. Term of Office – The terms of all officers shall be one (1) year and until their successors are duly elected and qualified.

Section 8. Vacancies – If any position of the officers becomes vacant by reason of death, resignation, disqualification or for any other cause, the Board of Directors, by majority vote may elect a successor who shall hold office for the unexpired term.

Section 9. Compensation – The officers shall receive such remuneration as the Board of Director may determine. A director shall not be precluded from serving the

corporation in any other capacity as an officer, agent or otherwise, and receiving compensation therefor.

Section 10. The Chairman of the Board – The duties and responsibilities of the Chairman in relation to the Board shall include, among others, the following:

- a.) Ensure that the meetings of the Board are held in accordance with the By-Laws or as the Chair may deem necessary;
- b.) Supervise the preparation of the agenda of the meeting in coordination with the Corporate Secretary, taking into consideration the suggestions of the CEO, management and the directors; and
- c.) Maintain qualitative and timely lines of communication and information between the Board and management.

Section 11. Adequate and Timely Information – The officers and the rest of the management should provide the Board with complete, adequate and timely information about the matters to be taken up in their meetings. The information may include the background or explanation on matters brought before the Board, disclosures, budgets, forecasts and internal financial documents.

Section 12. Accountability and Audit – The officers and the rest of the management team, under the supervision of the Audit Committee, should formulate the rules and procedures on financial reporting and internal control in accordance with the following guidelines:

- a.) The extent of its responsibility in the preparation of the financial statements of the corporation, with the corresponding delineation of the responsibilities that pertain to the external auditor, should be clearly explained;
- b.) An effective system of internal control that will ensure the integrity of the financial reports and protection of the assets of the Corporation should be maintained;
- c.) On the basis of the approved audit plans, internal audit examinations should cover, at the minimum, the evaluation of the adequacy and effectiveness of controls that cover the Corporation's governance, operations and information systems, including the reliability and integrity of financial and operational information, effectiveness and efficiency of operations, protection of assets, and compliance with contracts, laws, rules and regulations;
- d.) The Corporation should consistently comply with the financial reporting requirements of the Commission;
- e.) The external auditor should be rotated or changed every five (5) years

or earlier, or the signing partner of the external auditing firm assigned to the Corporation, should be changed with the same frequency. The Internal Auditor should submit to the Audit Committee and Management an annual report on the interim audit department's activities, responsibilities and performance relative to the audit plans and strategies as approved by the Audit Committee. The annual report should include significant risk exposures, control issues and such other matters as may be needed or requested by the Board and Management. The Internal Auditor should certify that he conducts his activities in accordance with the International Standards on the Professional Practice of Internal Auditing. If he does not, he shall disclose to the Board and Management the reasons why he has not fully complied with the said standards.

Section 13. Disclosure and Transparency – All material information about the Corporation which could adversely affect its viability or the interests of the stockholders should be publicly and timely disclosed. Such information should include, among others earnings results, acquisition or disposition of assets, off balance sheet transactions, related party transactions, and direct or indirect remuneration of members of the Board and management. All such information should be disclosed through the appropriate mechanisms and submissions to the appropriate government agencies.

(As amended and approved on January 14, 2011 in a meeting held at the corporation's principal office by at least majority of the members of the Board of Directors, and Stockholders representing at least two-thirds (2/3) of the entire issued and outstanding capital of the corporations.)

ARTICLE V

OFFICES

Section 1. The principal office of the corporation shall be located at the place stated in Article III of the Articles of Incorporation. The corporation may have such other branch offices, either within or outside the Philippines as the Board of Directors may designate.

ARTICLE VI

AUDIT BOOKS, FISCAL YEAR AND DIVIDENDS

Section 1. External Auditors – At the regular stockholders' meeting, the external auditor of the corporation for the ensuing year shall be appointed. The external auditor shall examine, verify and report on the earnings and expenses of the corporation.

Section 2. Fiscal Year – The fiscal year of the corporation shall begin on the first day of January and end on the last day of December of each year.

Section 3. Dividends – Dividends shall be declared and paid out of the unrestricted retained earnings which shall be payable in cash, property, or stock to all stockholders on the basis of outstanding stock held by them, as often and at such times as the Board of Directors may determine and in accordance with law.

ARTICLE VII

AMENDMENTS

Section 1. These by-laws may be amended or repealed or new by-laws adopted by the affirmative vote of at least a majority of the Board of Directors and the stockholders representing a majority of the outstanding capital stock at any stockholders' meeting called for that purpose. However, the power to amend, modify, repeal or adopt new by-laws may be delegated to the Board of Directors by the affirmative vote of stockholders representing not less than two-thirds of the outstanding capital stock; provided, however, that any such delegation of powers to the Board of Directors to amend, repeal or adopt new by-laws may be revoked only by the vote of stockholders representing a majority of the outstanding capital stock at a regular or special meeting.

ARTICLE VIII

SEAL

Section 1. Form and Inscriptions – The corporate seal shall be determined by the Board of Directors.

ARTICLE IX

ADOPTION CLAUSE

The foregoing by-laws were adopted by all the stockholders of the corporation on September 3, 1998 at the principal office of the corporation.

IN WITNESS WHEREOF, we, the undersigned stockholders present at said meeting and voting thereat in favor of the adoption of said by-laws, have hereunto subscribed our names this 3rd day of September, 1998 at Manila.

(signed)
LUCIO L. CO

(signed)
SUSAN P. CO

(signed)
LEONARDO B. DAYAO

(signed)
GRACE E. SY

(signed)
LILIA GONZALES