



INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES

TO ALL WHOM THESE PRESENTS COME:

This is to certify that the annexed is a true copy from the records of this office of the original;

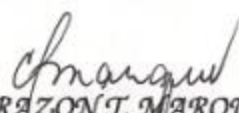
Certificate of Registration : **4-2000-006025**
Registered Trademark : **ALFONSO I**
Registered for a term of ten (10) years from : **MAY 21, 2005**
Issued to : **BODEGAS WILLIAMS & HUMBERT, S.A.**
PUREGOLD PRICE CLUB
Assigned to : **NONE**

Note: Attached herewith are the ff. documents:

1. Deed of assignment dated February 24, 2005.
2. Change of Name dated June 10, 2005.

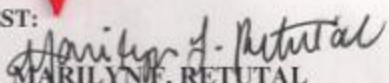
XXXXXXXXXX NOTHING FOLLOWS XXXXXXXXXXXX

IN WITNESS WHEREOF, I have hereunto affixed my hand and seal of the **Intellectual Property Office**, at Makati City, Philippines, today, November 7, 2005


CORAZON T. MARQUESES

Director - Administrative, Financial & Human Resource
Development Service Bureau (AFHRDSB)

ATTEST:


MARILYN F. RETUTAL

Intellectual Property Rights Specialist IV

Doc. No.: **662**

Series of: **2005**

Requested by: **LUCIO L. CO**

Certificate of Registration

Registration No.: 4-2007-002145
Date of Registration: May 05, 2008
Term : Ten (10) years (until May 05, 2018)



ALFONSO XO

Application No. : 4-2007-002145
Filing Date : March 01, 2007
Registrant : PUREGOLD PRICE CLUB INC. AND BODEGAS WILLIAMS & HUMBERT S.A.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 33
Goods/Services : WINES & LIQUOR.
Claim of Color : NONE
Disclaimer : XO
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : MERLY M. GONZALES
Published for Opposition : IPO e-gazette, released on April 04, 2008

Signed in Makati City, Philippines on SEP 29 2008



LENY B. RAZ
Director
Bureau of Trademarks



Certificate of Registration

Registration No.: 4-2006-011419
Date of Registration: March 03, 2008
Term: Ten (10) years (until March 03, 2018)

ALFONSO

ALFONSO

Application No. : 4-2006-011419
Filing date : October 19, 2006
Registrant : PUREGOLD PRICE CLUB, INC. and
BODEGAS WILIAMS & HUMBERT, S.A.
Registrant's Address : 3RD FLR., TABACALERA BUILDING, #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
CTRA. NAL. IV - KM. 641, 11408 JEREZ DE LA FRONTERA, CADIZ,
SPAIN
Class(es) : 33
Goods/Services : BRANDY, LIQUORS, WINE
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : MARVIN P. MALALUAN
Published for Opposition : IPO e-gazette, released on February 01, 2008

Signed in Makati City, Philippines on AUG 04 2008


LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2010-003076
Date of Registration : December 16, 2010
Term: 10 years (until December 16, 2020)



TINDAHAN NI ALING PURING ABOT KAYA ANG ASENSO SUPER SIM AND DEVICE

MARK CONTAINS THE PUREGOLD - TINDAHAN NI ALING PURING LOGO
FOLLOWED BY THE WORDS "SUPER SUKI SIM". ALL LETTER "S" OF "SUPER
SUKI SIM" ARE CAPITALIZED.

Application No.	: 4-2010-003076
Filing Date	: March 19, 2010
Registrant	: PUREGOLD PRICE CLUB INC.
Registrant's Address	: 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST., ERMITA, MANILA
Class(es)	: 45
Goods/Services	: SEE ATTACHED SHEET
Claim of Color	: NONE
Disclaimer	: TINDAHAN, ABOT KAYA ANG ASENSO
Claim of Priority	: NONE
Translation or Transliteration	: NONE
Name of Examiner	: ARLENE M. ICBAN
Published for Opposition	: IPO e-gazette, released on November 15, 2010



LENY B. RAZ
Director
Bureau of Trademarks



Certificate of Registration

Registration No.: **4-2006-004249**
Date of Registration: **April 23, 2007**
Term : Ten (10) years (until April 23, 2017)

ALWAYS PANALO

ALWAYS PANALO

Application No. : **4-2006-004249**
Filing Date : **April 24, 2006**
Registrant : **PUREGOLD PRICE CLUB, INC.**
Registrant's Address : **3RD FLOOR TABACALERA BUILDING, # 900 D. ROMUALDEZ STREET, ERMITA, MANILA**
Class(es) : **35**
Goods/Services : **ADVERTISEMENT, PROMOTION.**
Claim of Color : **NONE**
Disclaimer : **NONE**
Claim of Priority : **NONE**
Translation or Transliteration : **NONE**
Name of Examiner : **NELY C. EDER**
Published for Opposition : **IPO e-gazette, released on March 23, 2007**

Signed in Makati City, Philippines on **NOV 29 2007**


LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2009-002476
Date of Registration: November 12, 2009
Term : Ten (10) years (until November 12, 2019)



ANYWEAR (STYLIZED)

Application No.	: 4-2009-002476
Filing Date	: March 10, 2009
Registrant	: PUREGOLD PRICE CLUB INC.
Registrant's Address	: 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST., ERMITA, MANILA
Class(es)	: 25
Goods/Services	: CLOTHING, FOOTWEAR, HEADGEAR PARTICULARLY, SHIRTS, PANTS, JACKETS, JEANS, T-SHIRTS, BLOUSES, DRESSES, SCARVES, BANDANAS, SOCKS, BELTS, SHOES, SANDALS, SLIPPERS, HATS AND CAPS ALL FALLING UNDER CLASS 25
Claim of Color	: NONE
Disclaimer	: NONE
Claim of Priority	: NONE
Translation or Transliteration	: NONE
Name of Examiner	: NIMFA L. PERUDA
Published for Opposition	: IPO e-gazette, released on October 12, 2009



LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: **4-2008-007726**
Date of Registration: **February 09, 2009**
Term : Ten (10) years (until February 09, 2019)



AQUALIFE

Application No.	: 4-2008-007726
Filing Date	: June 30, 2008
Registrant	: PUREGOLD PRICE CLUB INC.
Registrant's Address	: 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST., ERMITA, MANILA
Class(es)	: 32
Goods/Services	: BEERS; MINERAL AND AERATED WATERS AND OTHER NON-ALCOHOLIC DRINKS; FRUIT DRINKS AND FRUIT JUICES; SYRUPS AND OTHER PREPARATIONS FOR MAKING BEVERAGES
Claim of Color	: NONE
Disclaimer	: THE WORD "AQUA" IS DISCLAIMED APART FROM THE MARK AS SHOWN
Claim of Priority	: NONE
Translation or Transliteration	: NONE
Name of Examiner	: ARNOLD F. RILLORAZA
Published for Opposition	: IPO e-gazette, released on January 09, 2009



LENY B. RAZ
Director
Bureau of Trademarks



Certificate of Registration

Registration No.: 4-2010-003077
Date of Registration : September 09, 2010
Term: 10 years (until September 09, 2020)

Aqualized

AQUALIZED

Application No.	: 4-2010-003077
Filing Date	: March 19, 2010
Registrant	: PUREGOLD PRICE CLUB INC.
Registrant's Address	: 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST., ERMITA, MANILA
Class(es)	: 32
Goods/Services	: BEERS; MINERAL AND AERATED WATERS AND OTHER NON-ALCOHOLIC DRINKS; FRUIT DRINKS AND FRUIT JUICES; SYRUPS AND OTHER PREPARATIONS FOR MAKING BEVERAGES
Claim of Color	: NONE
Disclaimer	: NONE
Claim of Priority	: NONE
Translation or Transliteration	: NONE
Name of Examiner	: ARLENE M. ICBAN
Published for Opposition	: IPO e-gazette, released on August 09, 2010


LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2008-001699
Date of Registration: September 22, 2008
Term : Ten (10) years (until September 22, 2018)

ATLANTIC

ATLANTIC

Application No. : 4-2008-001699
Filing Date : February 12, 2008
Registrant : PUREGOLD PRICE CLUB, INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 35, 36
Goods/Services : SEE ATTACHED SHEET
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : CONFUCIUS A. CABRERA, JR.
Published for Opposition : IPO e-gazette, released on August 22, 2008

Signed in Makati City, Philippines on

NOV 21 2008


LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2009-011776
Date of Registration: April 29, 2010
Term : Ten (10) years (until April 29, 2020)

BARANGAY PUREGOLD

BARANGAY PUREGOLD

Application No. : 4-2009-011776
Filing Date : November 17, 2009
Registrant : PUREGOLD PRICE CLUB INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 35
Goods/Services : SEE ATTACHED SHEET
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : ERNESTO M. ASAMA
Published for Opposition : IPO e-gazette, released on March 29, 2010



LENY B. RAZ
Director
Bureau of Trademarks



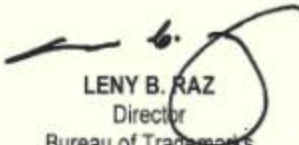
Certificate of Registration

Registration No.: 4-2009-010767
Date of Registration : September 09, 2010
Term: 10 years (until September 09, 2020)

BELLOTA

BELLOTA

Application No.	: 4-2009-010767
Filing Date	: October 22, 2009
Registrant	: PUREGOLD PRICE CLUB INC.
Registrant's Address	: 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST., ERMITA, MANILA
Class(es)	: 29
Goods/Services	: SEE ATTACHED SHEET
Claim of Color	: NONE
Disclaimer	: NONE
Claim of Priority	: NONE
Translation or Transliteration	: NONE
Name of Examiner	: VIRGILIO G. ALO
Published for Opposition	: IPO e-gazette, released on August 09, 2010


LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2009-009127
Date of Registration: April 22, 2010
Term : Ten (10) years (until April 22, 2020)



CHEF'S FLAVORS AND DEVICE

THE MARK CONSISTS OF THE WORD "FLAVORS" WITH "CHEF'S" WRITTEN ON TOP OF "F" AND A HEART-SHAPED DEVICE ON TOP OF "S".

Application No. : 4-2009-009127
Filing Date : September 11, 2009
Registrant : PUREGOLD PRICE CLUB INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 29, 30, 32
Goods/Services : SEE ATTACHED SHEET
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : VALERIE V. MARQUINA
Published for Opposition : IPO e-gazette, released on March 22, 2010


LENY B. RAZ

Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2009-008340
Date of Registration: March 25, 2010
Term : Ten (10) years (until March 25, 2020)



CLIQUE LOGO

THE MARK CONSISTS OF THE WORD "CLIQUE" WITH A DEVICE OF A STYLIZED CURVE LINE UNDERNEATH.

Application No.	: 4-2009-008340
Filing Date	: August 20, 2009
Registrant	: PUREGOLD PRICE CLUB INC.
Registrant's Address	: 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST., ERMITA, MANILA
Class(es)	: 21, 24, 27
Goods/Services	: SEE ATTACHED SHEET
Claim of Color	: NONE
Disclaimer	: NONE
Claim of Priority	: NONE
Translation or Transliteration	: NONE
Name of Examiner	: ANIWAY A. PASCUAL
Published for Opposition	: IPO e-gazette, released on February 22, 2010



LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2007-006133
Date of Registration: January 12, 2009
Term : Ten (10) years (until January 12, 2019)



COFFEE MAX

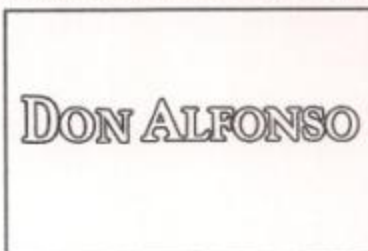
THE MARK IS PRESENTED IN STYLIZED MANNER WHEREIN THE FIRST LETTER OF THE WORD "COFFEE" IS PRESENTED IN A BIGGER AND LARGER MANNER. WHILE THE WORD "MAX" IS ALL IN CAPITAL LETTERS

Application No. : 4-2007-006133
Filing Date : June 14, 2007
Registrant : PUREGOLD PRICE CLUB INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ STREET,
ERMITA, MANILA
Class(es) : 30
Goods/Services : COFFEE
Claim of Color : NONE
Disclaimer : NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE
WORD "COFFEE" APART FROM THE MARK AS SHOWN
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : MARISSA R. BAGAN
Published for Opposition : IPO e-gazette, released on December 12, 2008


LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2006-011363
Date of Registration: November 05, 2007
Term : Ten (10) years (until November 05, 2017)



DON ALFONSO

AN OUTLINE STROKE WAS APPLIED TO THE FONT. THE LOGOTYPE WAS DESIGN IN SIMPLE AND ELEGANT MANNER. THE FONT USED FOR THE "DON ALFONSO" LOGOTYPE IS BOOKMAN-DEMI. THE PROPORTIONS ARE OUTLINED IN A GRID, WHEREIN THE HEIGHT OF THE "D" AND "A" IS 1 AND 1/4 TIMES HIGHER THAN THE HEIGHT OF THE SMALLER FONT.

Application No. : 4-2006-011363
Filing Date : October 17, 2006
Registrant : PUREGOLD PRICE CLUB INC.
Registrant's Address : 3/F TABACALERA BUILDING, 900 ROMUALDEZ ST., ERMITA, MANILA
Class(es) : 33
Goods/Services : BRANDY, LIQUORS, WINE.
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : MARISSA M. ROSARIO
Published for Opposition : IPO e-gazette, released on October 05, 2007

Signed in Makati City, Philippines on

MAY 13 2008



LENY B. RAZ
Director
Bureau of Trademarks

Republic of the Philippines
Intellectual Property Office



The requirements of law and regulations having been complied with, this Office issues this

Certificate of Registration

For the MARK: **DON LUIS**

DON LUIS

The following data apply to this registered mark:

Application No.: **4-2002-009137**

Registration No.: **4-2002-009137**

Filing date: **October 24, 2002**

Date of Registration: **May 21, 2005**

Basis of Claim of Priority: **None**

Country/Application Number/Filing Date: **None**

Registrant(s)/Address(es): **PUREGOLD PRICE CLUB
900 D. Romualdez St.
Ermita, Manila**

Assignee(s)/Address(es): **None**

Goods: **Brandy.**

Class(es): **33**

Claim of color: **None**

Disclaimer: **None**

Translation or Transliteration: **None**

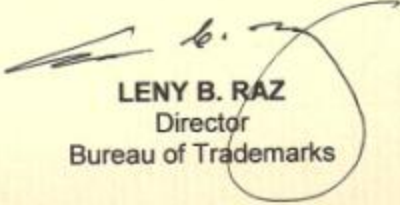
Duration/Term: **Ten (10) years from May 21, 2005 unless sooner
cancelled in accordance with law and regulations.**

Name of Examiner: **FELICIDAD M. JARATA**

Publication for opposition: **IPO e-Gazette, released on April 20, 2005.**

Signed at Makati City, Philippines, this JAN 27 2006




LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2008-001697
Date of Registration: September 22, 2008
Term : Ten (10) years (until September 22, 2018)

**EASY HOME
DEPOT**

EASY HOME DEPOT

Application No. : 4-2008-001697
Filing Date : February 12, 2008
Registrant : PUREGOLD PRICE CLUB, INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 35, 36
Goods/Services : SEE ATTACHED SHEET
Claim of Color : NONE
Disclaimer : NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE
WORDS "HOME DEPOT"
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : CONFUCIUS A. CABRERA, JR.
Published for Opposition : IPO e-gazette, released on August 22, 2008

Signed in Makati City, Philippines on NOV 21 2008


LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: **4-2007-000268**
Date of Registration: **September 03, 2007**
Term : Ten (10) years (until September 03, 2017)



EQUAL

Application No. : **4-2007-000268**
Filing Date : **January 09, 2007**
Registrant : **PUREGOLD PRICE CLUB INC.**
Registrant's Address : **3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA**
Class(es) : **31, 32**
Goods/Services : **SEE ATTACHED SHEET**
Claim of Color : **NONE**
Disclaimer : **NONE**
Claim of Priority : **NONE**
Translation or Transliteration : **NONE**
Name of Examiner : **ARNOLD F. RILLORAZA**
Published for Opposition : **IPO e-gazette, released on August 03, 2007**

Signed in Makati City, Philippines on **MAR 07 2008**



LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: **4-2006-001252**
Date of Registration: **July 23, 2007**
Term : Ten (10) years (until July 23, 2017)



EQUAL

Application No. : **4-2006-001252**
Filing Date : **February 03, 2006**
Registrant : **PUREGOLD PRICE CLUB, INC.**
Registrant's Address : **3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA**
Class(es) : **03, 29, 30**
Goods/Services : **SEE ATTACHED SHEET**
Claim of Color : **NONE**
Disclaimer : **NONE**
Claim of Priority : **NONE**
Translation or Transliteration : **NONE**
Name of Examiner : **NIMFA L. PERUDA**
Published for Opposition : **IPO e-gazette, released on June 22, 2007**

Signed in Makati City, Philippines on

MAR 25 2008



LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: **4-2007-000269**
Date of Registration: **September 03, 2007**
Term : Ten (10) years (until September 03, 2017)

EQUIVALENT

EQUIVALENT

Application No. : **4-2007-000269**
Filing Date : **January 09, 2007**
Registrant : **PUREGOLD PRICE CLUB INC.**
Registrant's Address : **3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA**
Class(es) : **31, 32**
Goods/Services : **SEE ATTACHED SHEET**
Claim of Color : **NONE**
Disclaimer : **NONE**
Claim of Priority : **NONE**
Translation or Transliteration : **NONE**
Name of Examiner : **ARNOLD F. RILLORAZA**
Published for Opposition : **IPO e-gazette, released on August 03, 2007**

Signed in Makati City, Philippines on **MAR 07 2008**



LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: **4-2006-001253**
Date of Registration: **July 23, 2007**
Term : Ten (10) years (until July 23, 2017)

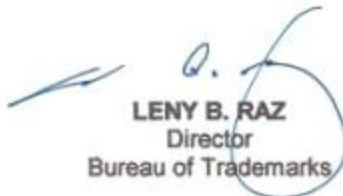
EQUIVALENT

EQUIVALENT

Application No. : **4-2006-001253**
Filing Date : **February 03, 2006**
Registrant : **PUREGOLD PRICE CLUB, INC.**
Registrant's Address : **3RD FLOOR, TABACALERA BUILDING, #900 D. ROMUALDEZ STREET, ERMITA, MANILA CITY**
Class(es) : **03, 29, 30**
Goods/Services : **SEE ATTACHED SHEET**
Claim of Color : **NONE**
Disclaimer : **NONE**
Claim of Priority : **NONE**
Translation or Transliteration : **NONE**
Name of Examiner : **NIMFA L. PERUDA**
Published for Opposition : **IPO e-gazette, released on June 22, 2007**

Signed in Makati City, Philippines on _____

MAR 25 2008



LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2009-009129
Date of Registration: April 29, 2010
Term : Ten (10) years (until April 29, 2020)



EZEE

Application No. : 4-2009-009129
Filing Date : September 11, 2009
Registrant : PUREGOLD PRICE CLUB INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 29
Goods/Services : MEAT, FISH, POULTRY AND GAME, MEAT EXTRACTS,
PRESERVED FROZEN, DRIED AND COOKED, FRUITS AND
VEGETABLE, JELLIES JAMS, COMPOTES. EGGS. MILK AND
MILK PRODUCTS, EDIBLE OILS AND FATS
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : ANIWAY A. PASCUAL
Published for Opposition : IPO e-gazette, released on March 29, 2010



LENY B. RAZ

Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2008-007727
Date of Registration: October 13, 2008
Term : Ten (10) years (until October 13, 2018)

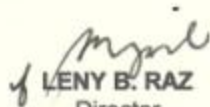


FRESH N FREE

Application No. : 4-2008-007727
Filing Date : June 30, 2008
Registrant : PUREGOLD PRICE CLUB INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 30
Goods/Services : COFFEE, TEA, COCOA, SUGAR, RICE, TAPIOCA, SAGO,
ARTIFICIAL COFFEE; FLOUR AND PREPARATIONS MADE FROM
CEREALS, BREAD, PASTRY AND CONFECTIONERY, ICES;
HONEY, TREACLE; YEAST, BAKING - POWDER; SALT
MUSTARD; VINEGAR, SAUCES (CONDIMENTS); SPICES ICE.
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : ARNOLD F. RILLORAZA
Published for Opposition : IPO e-gazette, released on September 12, 2008

Signed in Makati City, Philippines on

NOV 28 2008


LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: **4-2009-009126**
Date of Registration: **April 22, 2010**
Term : Ten (10) years (until April 22, 2020)

Grand P

GRAND P

Application No.	: 4-2009-009126
Filing Date	: September 11, 2009
Registrant	: PUREGOLD PRICE CLUB INC.
Registrant's Address	: 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST., ERMITA, MANILA
Class(es)	: 05, 44
Goods/Services	: SEE ATTACHED SHEET
Claim of Color	: NONE
Disclaimer	: NONE
Claim of Priority	: NONE
Translation or Transliteration	: NONE
Name of Examiner	: VALERIE V. MARQUINA
Published for Opposition	: IPO e-gazette, released on March 22, 2010



LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2008-007725
Date of Registration: October 13, 2008
Term : Ten (10) years (until October 13, 2018)



JOOZY

Application No. : 4-2008-007725
Filing Date : June 30, 2008
Registrant : PUREGOLD PRICE CLUB INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 32
Goods/Services : BEERS; MINERAL AND AERATED WATERS AND OTHER
NON-ALCOHOLIC DRINKS; FRUIT DRINKS AND FRUIT JUICES;
SYRUPS AND OTHER PREPARATIONS FOR MAKING
BEVERAGES
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : ARNOLD F. RILLORAZA
Published for Opposition : IPO e-gazette, released on September 12, 2008

Signed in Makati City, Philippines on

NOV 28 2008


LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

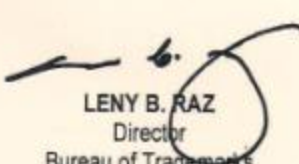
Registration No.: 4-2010-003075
Date of Registration : September 09, 2010
Term: 10 years (until September 09, 2020)



KA-ASENSO AND DEVICE

MARK CONTAINS THE "HAND SIGN/GESTURE" IMAGE OF THE LETTER "K"
FOLLOWED BY "A-SENSO". MARK DEPICTS "KA-ASENSO" AS A WHOLE.

Application No.	: 4-2010-003075
Filing Date	: March 19, 2010
Registrant	: PUREGOLD PRICE CLUB INC.
Registrant's Address	: 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST., ERMITA, MANILA
Class(es)	: 35
Goods/Services	: SEE ATTACHED SHEET
Claim of Color	: NONE
Disclaimer	: NONE
Claim of Priority	: NONE
Translation or Transliteration	: NONE
Name of Examiner	: ARLENE M. ICBAN
Published for Opposition	: IPO e-gazette, released on August 09, 2010


LENY B. RAZ
Director
Bureau of Trademarks



Certificate of Registration

Registration No.: 4-2010-006485
Date of Registration : December 16, 2010
Term: 10 years (until December 16, 2020)

Ka- asenso

KA-ASENSO

Application No.	: 4-2010-006485
Filing Date	: June 17, 2010
Registrant	: PUREGOLD PRICE CLUB, INC.
Registrant's Address	: 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST., ERMITA, MANILA
Class(es)	: 35
Goods/Services	: ADVERTISING; BUSINESS MANAGEMENT; BUSINESS ADMINISTRATION; OFFICE FUNCTIONS
Claim of Color	: NONE
Disclaimer	: NONE
Claim of Priority	: NONE
Translation or Transliteration	: NONE
Name of Examiner	: PACIENCIA D. CHUA
Published for Opposition	: IPO e-gazette, released on November 15, 2010


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Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2006-005385

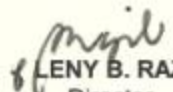
Date of Registration: May 18, 2009

Term : Ten (10) years (until May 18, 2019)



OK & CHECK DEVICE

Application No. : 4-2006-005385
Filing Date : May 22, 2006
Registrant : PUREGOLD PRICE CLUB, INC.
Registrant's Address : 3/F TABACALERA BUILDING, 900 ROMUALDEZ ST., ERMITA,
MANILA
Class(es) : 03
Goods/Services : BLEACHING PREPARATION AND OTHER SUBSTANCE FOR
LAUNDRY NAMELY SOAP IN POWDER & BAR FORM, FABRIC
SOFTENER
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : CARMELITA C. BARTOLOME
Published for Opposition : IPO e-gazette, released on April 17, 2009


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Director
Bureau of Trademarks



Certificate of Registration

Registration No.: 4-2008-003559
Date of Registration: September 22, 2008
Term : Ten (10) years (until September 22, 2018)

PANALO KARD

PANALO KARD

Application No. : 4-2008-003559
Filing Date : March 28, 2008
Registrant : PUREGOLD PRICE CLUB, INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 35
Goods/Services : ADVERTISING & PROMOTIONS, LOYALTY PROGRAM.
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : EDNA B. ANDRADE
Published for Opposition : IPO e-gazette, released on August 22, 2008

Signed in Makati City, Philippines on

NOV 28 2008


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Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2007-010235
Date of Registration: February 11, 2008
Term : Ten (10) years (until February 11, 2018)

PERFECT MATE

PERFECT MATE

Application No. : 4-2007-010235
Filing Date : September 17, 2007
Registrant : PUREGOLD PRICE CLUB INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 30
Goods/Services : COFFEE, ARTIFICIAL COFFEE, CREAMER.
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : EVELYN P. YAP
Published for Opposition : IPO e-gazette, released on January 11, 2008

Signed in Makati City, Philippines on AUG 04 2008



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Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2009-009128
Date of Registration: April 22, 2010
Term : Ten (10) years (until April 22, 2020)



PREM

PREM

Application No. : 4-2009-009128
Filing Date : September 11, 2009
Registrant : PUREGOLD PRICE CLUB INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 29
Goods/Services : MEAT, FISH, POULTRY AND GAME, MEAT EXTRACTS,
PRESERVED FROZEN, DRIED AND COOKED VEGETABLES,
JELLIES, JAMS, COMPOTES. EGGS. MILK AND MILK
PRODUCTS, EDIBLE OIL AND FATS
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : VALERIE V. MARQUINA
Published for Opposition : IPO e-gazette, released on March 22, 2010



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Certificate of Registration

Registration No.: 4-2006-007357
Date of Registration: November 11, 2007
Term : Ten (10) years (until November 11, 2017)



PURE VALUE

Application No. : 4-2006-007357
Filing Date : July 07, 2006
Registrant : PUREGOLD PRICE CLUB INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 21
Goods/Services : SEE ATTACHED SHEET
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : VALERIE V. MARQUINA
Published for Opposition : IPO e-gazette, released on October 11, 2007

Signed in Makati City, Philippines on MAY 13 2008



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Director
Bureau of Trademarks



Certificate of Registration

Registration No.: **4-2004-009184**
Date of Registration: **July 30, 2006**
Term : Ten (10) years (until July 30, 2016)

PUREGOLD

PUREGOLD

Application No. : **4-2004-009184**
Filing Date : **October 01, 2004**
Registrant : **PUREGOLD PRICECLUB, INC.**
Registrant's Address : **2ND FLOOR TABACALERA BUILDING, 900 D. ROMUALDEZ STREET, ERMITA, MANILA**
Class(es) : **33**
Goods/Services : **BRANDY, LIQUOR AND WINE**
Claim of Color : **NONE**
Disclaimer : **NONE**
Claim of Priority : **NONE**
Translation or Transliteration : **NONE**
Name of Examiner : **CARMELITA C. BARTOLOME**
Published for Opposition : **IPO e-gazette, released on June 29, 2006**

Signed in Makati City, Philippines on **MAY 10 2007**


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Director
Bureau of Trademarks

Certificate of Registration

Registration No.: **4-2009-011775**
Date of Registration: **April 29, 2010**
Term : Ten (10) years (until April 29, 2020)

PUREGOLD BULIT

PUREGOLD BULIT

Application No. : 4-2009-011775
Filing Date : November 17, 2009
Registrant : PUREGOLD PRICE CLUB, INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 35
Goods/Services : SEE ATTACHED SHEET
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : ERNESTO M. ASAMA
Published for Opposition : IPO e-gazette, released on March 29, 2010



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Director
Bureau of Trademarks

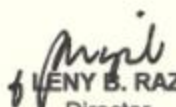
Certificate of Registration

Registration No.: 4-2008-010765
Date of Registration: April 06, 2009
Term : Ten (10) years (until April 06, 2019)

**PUREGOLD
JUNIOR**

PUREGOLD JUNIOR

Application No. : 4-2008-010765
Filing Date : September 05, 2008
Registrant : PUREGOLD PRICE CLUB, INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 35
Goods/Services : SEE ATTACHED SHEET
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : MARLO Q. CARAG
Published for Opposition : IPO e-gazette, released on March 06, 2009


HENRY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: **4-2009-011777**
Date of Registration: **April 29, 2010**
Term : Ten (10) years (until April 29, 2020)

PUREGOLD SUKI

PUREGOLD SUKI

Application No. : **4-2009-011777**
Filing Date : **November 17, 2009**
Registrant : **PUREGOLD PRICE CLUB INC.**
Registrant's Address : **3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA**
Class(es) : **35**
Goods/Services : **SEE ATTACHED SHEET**
Claim of Color : **NONE**
Disclaimer : **NONE**
Claim of Priority : **NONE**
Translation or Transliteration : **NONE**
Name of Examiner : **ERNESTO M. ASAMA**
Published for Opposition : **IPO e-gazette, released on March 29, 2010**



LENY B. RAZ
Director
Bureau of Trademarks

Certificate of Registration

Registration No.: 4-2008-014300

Date of Registration: October 23, 2009

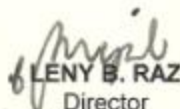
Term : Ten (10) years (until October 23, 2019)



REACH SOFTEST TOUCH AND DEVICE

THE MARK CONSISTS OF THE WORDS "REACH SOFTEST TOUCH" WITH A WAVE-LIKE LOGO ON TOP OF STRIDES/RIBBON-LIKE GRAPHIC.

Application No. : 4-2008-014300
Filing Date : November 21, 2008
Registrant : PUREGOLD PRICE CLUB, INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 16
Goods/Services : FACIAL TISSUE, TOILET TISSUE, PAPER TOWEL, PAPER TABLE
NAPKINS
Claim of Color : NONE
Disclaimer : NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE
"SOFTEST TOUCH" APART FROM THE MARK AS SHOWN
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : MARITES Q. SALVIEJO
Published for Opposition : IPO e-gazette, released on September 22, 2009


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Director
Bureau of Trademarks

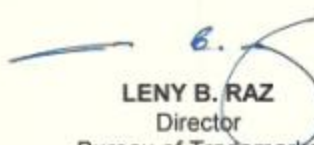
Certificate of Registration

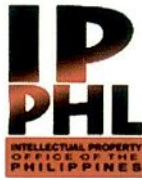
Registration No.: **4-2009-009125**
Date of Registration: **April 22, 2010**
Term : Ten (10) years (until April 22, 2020)



STACK & STOCK RIGHT

Application No. : 4-2009-009125
Filing Date : September 11, 2009
Registrant : PUREGOLD PRICE CLUB INC.
Registrant's Address : 3RD FLR., TABACALERA BLDG., #900 D. ROMUALDEZ ST.,
ERMITA, MANILA
Class(es) : 16, 21, 22
Goods/Services : SEE ATTACHED SHEET
Claim of Color : NONE
Disclaimer : NONE
Claim of Priority : NONE
Translation or Transliteration : NONE
Name of Examiner : VALERIE V. MARQUINA
Published for Opposition : IPO e-gazette, released on March 22, 2010


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Director
Bureau of Trademarks



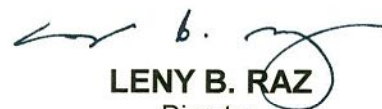
Certificate of Registration

Registration No. : 4/2017/00000118
Date of Registration : 4 May 2017
Term : 10 years (until 4 May 2027)

Kobe Chicken

KOBE CHICKEN

Filing Date : 5 January 2017
Registrant : PUREGOLD PRICE CLUB INC. [PH]
Address : 900 D. Romualdez St., Tabacalera Bldg., Paco,
Metro Manila, Philippines
Class(es) - Goods/Services : Class 29: Poultry, eggs, edible oils and fats
Class 43: Services for providing food and drink
Claim of Color(s) : None
Disclaimer : Chicken
Transliteration / Translation : None
Three-dimensional : No
Claim of Priority : None
Published for Opposition : IPO e-Gazette, published on 03/04/2017


LENY B. RAZ
Director
Bureau of Trademarks