Notice of Annual Stockholders' Meeting

Notice is hereby given that the 2017 Annual Stockholders Meeting of Puregold Price Club, Inc. (the "Company") will be held on May 9, 2017, 9:00 am, at the Acacia Hotel, Alabang, Muntinlupa City with the following agenda:

1. Proof of Notice, Existence of Quorum and Call to order
2. Approval of Minutes of the 2016 Annual Stockholders' Meeting and Ratification of all acts and resolutions of the Board of Directors and Management from the date of the previous Stockholders' Meeting
3. Annual Report
4. Election of Regular and Independent Directors
5. Appointment of External Auditor
6. Approval of Merger of the Company with Goldtempo Company, Incorporated, Daily Commodities, Inc. and First Lane Super Traders Co., Inc.
7. Other Matters
8. Adjournment

Stockholders of record as of the close of business on March 31, 2017 are entitled to notice of, and to vote at such meeting. The stock and transfer book of the company will be closed from April 22, 2017 to May 9, 2017.

If you do not expect to attend the meeting, you may execute and submit the attached Proxy Form to the Office of the Corporate Secretary of the Company at No. 900 Romualdez St., Paco, Manila, 1007. The deadline for submission of proxies is on April 27, 2017.

Registration shall start at 8:00 a.m. and will close at 8:45 a.m. Valid identification cards will be required to facilitate registration.

April 10, 2017, Manila.

Puregold Price Club, Inc.

By:

Candy H. Dacanay-Datuon
Assistant Corporate Secretary